#### 图书基本信息

书名:《文化原理与通俗文化导论》

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#### 前言

In writing the third edition I have sought to improve and to expand the material in the first two editions of this book. To achieve this I have revised and I have rewritten; much more extensively than in the second edition. I have also added new material to most of the chapters (the book has grown from a first edition of around 65,000 words to a third edition in excess of 100,000 words). This is most evident in the renamed, and reorganised, Chapter 6, where I have added a new section on Queer Theory, and where I have extended the section on Reading Womens Magazines. Perhaps the most visible change is the addition of illustrations, and the inclusion of a list of web sites useful to the student of cultural theory and popular culture.

#### 内容概要

本书的主题力图揭示文化原理与通俗文化之间的关系,分析通俗文化在当今社会观念体系发生作用的机理,同时介绍了文化原理与通俗各个流派的理论和分析方法,并在每章结尾提供了全面丰富的阅读材料。经过广泛修政的第三版,新增加了同性恋理论,对浪漫文学,女性杂志,女权主义的社会实践,男性研究进行了扩展,补充了新的材料和插图。本书适合文化研究,媒体研究,传播学、文化社会学、通俗文化等专业的大学本科生和研究生学习使用。

### 作者简介

约翰·斯托里,英国桑德兰大学媒体和文化研究中心主任兼文化研究学教授。他的著作包括《文化原理和通俗文化:读本》、《文化研究和通俗文化的研究》、《什么是文化研究:读本》、《文化消费和日常生活》等。

#### 书籍目录

第一章 什么是通俗文化?第二章 文化和文明传统第三章 文化主义第四章 结构主义和后结构主义第五章 马克思主义流派第六章 性别和性第七章 后现代主义第八章 通俗文化的政治性Preface to First EditionPreface to Second EditionPreface to Third EditionAcknowledgements1 What is Popular Culture? Culture Ideology Popular Culture Popular Culture as Other Further Reaking2 The Culture and Civilization'Tradition Matthew Arnold Leavisism Mass Culture in America:the Post-war Debate The Culture of Other People Further Reading3 Culturalism Richard Hoggart:The Uses of Literacy Raymond Williams:The Analysis of Culture' E.P.Thompson:The Making of the English Working Class Stuart Hall and Paddy Whannel:The Popular Arts The Centre for Contemporary Cultural Studies Fufther Reading4 Structuralism and Post-structuralism Ferdinand de Saussure Claude Levi-Strauss,Will Wright and the American Western Roland Barthes:Mythologies Post-Structuralism Jacques Derrida Jacques Lacan Discourse and Power:Michel Foucault and Edward Said Further Reading5 Marxisms6 Gender and Sexuality7 Postmodernism8 The Politics of the PopularJournals on Cultural Theory and Popular Culture Web SitesNotesIndex

#### 精彩短评

- 1、是学校老师推荐的一本书,简单移动,深入浅出!值得文化研究的初学者看一看
- 2、第一是这套书很有名气,选材比较有名气权威,第二编委名气很大,又是北京大学这样的出版的 ,还好的·
- 3、买错了,光看封面,以为是译本呢
- 4、英文原著
- 5、书是一本好书,可惜是纯英文的。英语水平一般的读者买的时候要慎重了。
- 6、John Storey是英国流行文化研究圈子里有名的学者之一,这本书的对于理论作了较好的归纳和整理,对于急需恶补理论的读者很有用。要读,就读英文原著,自己去思考和理解,不被译者的解读所左右!
- 7、第一本彻底完整读过的英文书
- 8、看得出来是新书,不过到手时书角卷了,书皮脏了,可惜~
- 9、好难啃
- 10、力推!让我换了个思维看世界!
- 11、怎么说呢,不愧是本教科书
- 12、老师推荐的文化原理是教材很好用

#### 章节试读

#### 1、《文化原理与通俗文化导论》的笔记-第3页

In the social production of their existence men enter into definite, necessary relations, which are independent of their will, namely, relations of production corresponding to a dererminate stage of development of their material forces of production. The totality of these relations of production constitutes the economic structure of society, the real foundation on which there arises a legal and political superstructure and to which there correspond definite forms of social consciousness. The mode of production of material life conditions the social, political and intellectual life process in general. It is not the consciousness of men that determines their being, but on the contrary it is their social being that determines their consciousness.

#### 2、《文化原理与通俗文化导论》的笔记-第3页

First of all, ideology can refer to a systematic body of ideas articulated by a particular group of people......A second definition suggests a certain masking, distortion, concealment.

#### 3、《文化原理与通俗文化导论》的笔记-第1页

popular culture is in effect an empty conceptual category, one which can be filled in a wide variety of often conflicting ways, depending on the context of use.

#### 4、《文化原理与通俗文化导论》的笔记-第1页

Raymond Williams calls culture "one of the two or three most complicated words in the English language". Williams suggests three broad definitions. First of all, culture can be used to refer to "a general process of intellectual, spiritual and aesthetic development"....... A second use of the word "culture" might be to suggest "a particular way of life, whether of a people, a period or a group"....... Finally, Williams suggests that culture can be used to refer to "the works and practices of intellectual and especially artistic activity".

#### 5、《文化原理与通俗文化导论》的笔记-第1页

As Tony Bennett points out, "as it stands, the concept of popular culture is virtually useless, a melting pot of theoretical blind alleys".

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