

《设计管理与评估》

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内容概要

《设计管理与评估(英文版)》主要内容：Design process is considered to be the most important and crucial phase of the product life cycle , because it affects all the downstream stages of the product life cycle in terms of cost and quality of the decisions made at different levels of an enterprise regarding a product/system to be designed. Management of the “ Design Process ” involves an approach where an organization makes decisions related to the design process in customer/market oriented fashion as well as optimizing the design process. Design Management further provides a link between “ Design Process ” , “ Technology ” , “ Tools & Methods ” and “ Management ” at different levels of an organization. The contents of this book present in detail ten broad topics related to the field of ‘ Design Management ’ and are developed as course notes of one module (Design Management and Prediction) of MSc in Advanced Design and Manufacture funded by European Commission through their Asia Link——FASTAHEAD project.

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编辑推荐

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