

《体验商务英语教师用书1》

图书基本信息

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内容概要

《体验商务英语教师用书1(第二版)(附盘)》，本书简介:《体验商务英语》系列教材为学习者提供了全新的学习方式，即要体验中学习商务英语，进而提高运用英语进行商务交际能力。该系列教材是在培生教育出版集团出版的Market Leader和Powerhouse系列教材的基础上改编的，由《综合教程》、《听说教程》、《同步练习》、《教师用书》和配套的录音、录像资料等组成。

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编辑推荐

《体验商务英语教师用书1（第2版）》亮点：
《综合教程》配备全新多媒体学习光盘：视频案例、商务交际、听说训练，全面拓展商务知识，巩固语言技能；
《教师用书》配备出题软件：使用灵活方便，提高课堂效率；
《同步练习》增加英汉、汉英互译练习：特色鲜明，贴近中国学生学习特点；
《视听说教程》全面整合升级：直观、形象，实现立体化转型。

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