

《电子商务专业英语》

图书基本信息

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内容概要

《电子商务专业英语(第2版)》是教育部职业教育与成人教育司推荐教材配套用书,是为满足中等职业学校电子商务专业教学需要而编写的教材,在第一版的基础上修订而成。《电子商务专业英语(第2版)》涉及电子商务基础、远程医学、网上广告、网络营销、物流与配送供应链、数字钱包、电子资金转账、因特网接入方法、浏览器、防火墙、虚拟企业、客户关系管理、财务分析、处理器、WindowsXP、中国加入WTO议定书、电子商务示范法等多方面内容。课文实用、新颖,配有多幅英汉对照图片,练习题有多种类型并附参考答案。《电子商务专业英语(第2版)》可作为中等职业学校电子商务专业教学用书,也可供电子商务从业人员参考。

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章节摘录

版权页：插图：ISP is the abbreviation of Internet Service Provider. Before getting connected with the Internet, an Internet user must apply for an account and a password from an ISP. He should also get its dialup number, the addresses of its domain name server and of the mail server. THE ANALOG Modem For dialup connection, you need a computer, a modem and a telephone line. The modem is the combination of modulator and demodulator. It enables the mutual conversion of analog signals and digital signals. Dialup connection is impossible without modem. The new 56 Kbps ITU (International Telecommunications Union) V. 90 and V. 92 standards resulted from key compromises made by vendors. 56 Kbps modems are satisfying user demand for more speed at the desktop, while at the same time, creating the desire for even more high-bandwidth applications. IDC predicts that analog modem technology will remain the primary access technology probably for some time beyond.

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编辑推荐

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