

《中国商务读本》

图书基本信息

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内容概要

本教材适用于全国各高等院校外经贸专业学生，也适合想提高自己英语思维水平的人士使用。全书共有十章，附有各课联系答案，每课课文由九部分组成。各课之间、书本与实际生活之间互有联系，使学生在学完后面内容的同时，能经常做到学而时习与学以致用。

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