

# 《物流工程专业英语》

## 图书基本信息

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## 前言

“物流”一词来自日本学者对“Physical Distribution”的直译。由于日文的汉字与中文的历史渊源，我国学者自20世纪80年代初直接将“物流”概念从日本引进，90年代中后期“物流”在我国得到迅速发展，逐渐形成了“物流热”。虽然国际上早已从“Physical Distribution”发展到“Logistics”（国内常译为现代物流），然而我国“物流”一词直接引用至今。目前，物流已不是一个简单的商业、物资、运输、储运等部门的问题、局部的问题、地区的问题、行业 and 系统的问题，随着需求的多样化、经济的市场化、市场的一体化、竞争的国际化，物流的发展进入了一个较高级的阶段。产业的科技化、信息的产业化、系统（设备）的智能化、管理的集成化赋予了物流更多的内涵。可以说，物流业已逐渐成为国民经济发展的重要支柱，受到各国政府的普遍重视和支持。物流学学科是社会科学和自然科学之间的交叉学科，也是管理科学和工程技术科学之间的交叉学科。我国物流类专业分为“物流工程”和“物流管理”，自2000年教育部批准设立物流类专业以来，目前开设物流类专业的高校已达上百所，然而我国高校物流教育仍处于探索期。近年来国家及有关部门对物流高等教育非常重视，教育规模得到迅速扩大，但是如何正确处理数量与质量的关系，把握数量与质量辨证的统一是当前及今后很长一段时间需要思考和解决的问题。编者认为，教育质量必须放在首位，而提高教育质量除师资队伍建设外一个重要因子就是教材建设问题。作为物流类专业“十一五”国家级规划教材，《物流工程专业英语》正是在这种思想的引导下编写而成的。



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## 章节摘录

There are several reasons for the growth of third-party logistics over the past decade. The transportation and distribution departments of some of the major corporations have been downsizing in order to reduce operating costs. The most logical area to reduce costs is advisory functions such as operations research , followed by support functions such as transportation or warehousing. The area where companies want to strengthen by investing more is their core competency. Though it may sound like a fad it has been a reality at some of the major corporations. The other reason is from the customer side. Customers demand an exceptional service but are not willing to pay an extraordinary price for it. This requires the use of faster and frequent transportation services and flexibility in inventory levels. A third-party logistics provider will be in a position to consolidate business from several companies and offer frequent pick-ups and deliveries , whereas in house transportation cannot.

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