

《旅游专业英语教程》

图书基本信息

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内容概要

本书的内容涉及中国文化、自然景观、人文景观、民风民情、宗教信仰、国外景点、旅游基础知识及旅游实用技能等。

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编辑推荐

《旅游专业英语教程》由扈畅、张俊主编，本书是依据我国旅游行业对旅游人才培养的标准及最新《大学英语教学大纲》对专业英语的要求，为开设旅游专业英语课程而编写的。作者用一种比较全面的语言观研究大学专业英语教学，把英语教学的最新知识、最新发展与旅游行业的新理念、新观念相结合，设计教材编写框架，旨在切实提高学习实际使用英语的能力，立足实用。书的内容涉及中国文化、自然景观、人文景观、民风民情、宗教信仰、国外景点、旅游基础知识及旅游实用技能等。同时，以积累专业英语基础知识和提高专业英语基本语言运用技能为目的，让学生从语音、词汇、句式、功能意念、语段、篇章、思维方式等7个层面上学习和积累专业英语知识，全面训练并提高听、说、读、写、译5种专业英语综合技能和交际能力。

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