

《批评性语篇分析的修辞维度研究》

图书基本信息

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作者：李艳芳

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内容概要

本书通过汲取古典修辞学理论、美国新修辞学、传播研究和文化研究等相关理论，对修辞学视角对CDA的补充与完善进行了尝试性探讨；论述了本研究的理论基础是将意识形态看作是传播和权力的概念联系，从而确立意识形态与意义的社会建构之间的内在联系；通过对修辞认知性的问题化与

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6.1 Three Perspectives on the Relationship between Metaphor and "Reality" 6.1.1 Description-oriented View of Metaphor In Western thought, scrutiny of metaphor goes as far back as the Sophists, Plato and, most notably, Aristotle. Investigations persist today, with metaphor being a popular topic of inquiry in the natural and social sciences, in linguistics, psychology, philosophy and literary theory, amongst others.

Etymologically, "metaphor" derives from the Greek *metaphora* (*meta* - "over" and *phora* - "to carry") and generally denotes a process of creative comparisons or tropes of resemblance between different objects, contexts and/or experiences. Along these lines, Burke summarizes metaphor as "a device of seeing something in terms of something else" (*A Grammar of Motives* 503). Despite the varying emphasis of different theories of metaphor, they all generally consider metaphor to express the unfamiliar (and at times abstract) in terms of the familiar or to create novel expressions and understandings by comparing dissimilar objects and/or phenomena. The terminology may differ - "tenor" and "vehicle" : "focus" and "frame" or "target" and "source" domains - but there appears to be an underlying agreement that metaphors graft together different fields of meaning.

Despite this general agreement, the theoretical underpinning of major strands of thought on metaphor diverge considerably. A useful way to distinguish between them is by examining their views regarding the relationship between metaphor and "reality." This yields three broad, but not mutually exclusive, perspectives : 1) theories that focus on metaphors' power to describe reality; 2) theories that examine metaphors' capacity to constitute reality; and 3) theories that propose metaphors' potential as a means of criticizing and transforming reality. In this section, we briefly overview these perspectives and the relationships between them in order to lay the groundwork for metaphor's role in establishing, maintaining and modifying ideology which shall be studied and explored later.

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