

《批评性语篇分析的修辞维度研究》

图书基本信息

书名：《批评性语篇分析的修辞维度研究》

13位ISBN编号：9787513511520

10位ISBN编号：7513511527

出版时间：2011-8

出版社：外语教学与研究出版社

作者：李艳芳

页数：198

版权说明：本站所提供下载的PDF图书仅提供预览和简介以及在线试读，请支持正版图书。

更多资源请访问：www.tushu000.com

《批评性语篇分析的修辞维度研究》

内容概要

本书通过汲取古典修辞学理论、美国新修辞学、传播研究和文化研究等相关理论，对修辞学视角对CDA的补充与完善进行了尝试性探讨；论述了本研究的理论基础是将意识形态看作是传播和权力的概念联系，从而确立意识形态与意义的社会建构之间的内在联系；通过对修辞认知性的问题化与

《批评性语篇分析的修辞维度研究》

书籍目录

Acknowledgements
List of Figures and Tables
Chapter 1 Introduction
1.1 Origin and Rationale for the Present Study
1.2 Objectives of the Present Study
1.3 Research Methodology
1.4 Organization of the Dissertation
Chapter 2 Literature Review
2.1 Intellectual Background for CDA
2.1.1 Linguistic Turn in Intellectual Climate
2.1.2 Rhetorical Turn in Discourse Studies
2.1.3 Critical Turn in the Study of Discourse
2.2 CDA: An Overview
2.2.1 Genesis of Critical Discourse Analysis
2.2.2 A Diverse Picture of Research on CDA abroad
2.2.3 Research on CDA at Home
2.2.4 Research on Metaphor in CDA
2.2.5 Critical Response to CDA
2.3 Introduction of the Rhetorical Perspective
2.3.1 Discourse Analysis and Rhetorical Criticism: Where They Converge and Diverge
2.3.2 Shared Focus between CDA and Critical Rhetoric
2.4 Summary
Chapter 3 the oretical Preliminaries
3.1 Defining Key Concepts
3.1.1 Discourse
3.1.2 Power
3.1.3 Ideology
3.1.4 Being Critical
3.2 Ideology and the Seal Construction of Meaning
3.2.1 The Critical Turn in the Study of Communication
3.2.2 Language as a Site of Social Struggle
3.2.3 Ideology as a Conceptual Link between Communication and Power
3.3 The Possibility of Rhetorical Intervention
3.4 Ideology, Symbolic Action and Agency
3.5 Summary
Chapter 4 Rhetoric, Power and Ideology
4.1 An Evolving Conception of Rhetoric
4.1.1 A Glimpse of Classical Rhetoric
4.1.2 An Overview of Rhetoric in Contemporary Times
4.1.3 Three Perspectives of Rhetorical Studies
4.2 Problematning "Rhetoric as Epistemic"
4.3 From a Pragmatic View of Rhetoric to Rhetorical Materialism
4.3.1 A Turn in Rhetorical Paradigm
4.3.2 An Anatomy of Rhetorical Materialism
4.3.3 Comparing a Pragmatic Theory of Rhetoric and Rhetorical Materialism
4.4 A Running Theme in Rhetoric
4.4.1 The Self-effacement of Rhetoric
4.4.2 Rhetoric and Power
4.4.2.1 Rhetoric as Power Articulation
.....
Chapter 5 Deconstruction and Reconstruction: Kenneth Burke's Implication for CD
Chapter 6 Metaphor as Terministic Screen
Chapter 7 Theoretical Model in Action
Chapter 8 Conclusions and Implications

章节摘录

6.1 Three Perspectives on the Relationship between Metaphor and "Reality" 6.1.1 Description-oriented View of Metaphor In Western thought, scrutiny of metaphor goes as far back as the Sophists, Plato and, most notably, Aristotle. Investigations persist today, with metaphor being a popular topic of inquiry in the natural and social sciences, in linguistics, psychology, philosophy and literary theory, amongst others. Etymologically, "metaphor" derives from the Greek metaphora (meta - "over" and "phora" - "to carry") and generally denotes a process of creative comparisons or tropes of resemblance between different objects, contexts and/or experiences. Along these lines, Burke summarizes metaphor as "a device of seeing something in terms of something else" (A Grammar of Motives 503). Despite the varying emphasis of different theories of metaphor, they all generally consider metaphor to express the unfamiliar (and at times abstract) in terms of the familiar or to create novel expressions and understandings by comparing dissimilar objects and/or phenomena. The terminology may differ - "tenor" and "vehicle" : "focus" and "frame" or "target" and "source" domains - but there appears to be an underlying agreement that metaphors graft together different fields of meaning. Despite this general agreement, the theoretical underpinning of major strands of thought on metaphor diverge considerably. A useful way to distinguish between them is by examining their views regarding the relationship between metaphor and "reality." This yields three broad, but not mutually exclusive, perspectives : 1) theories that focus on metaphors' power to describe reality; 2) theories that examine metaphors' capacity to constitute reality; and 3) theories that propose metaphors' potential as a means of criticizing and transforming reality. In this section, we briefly overview these perspectives and the relationships between them in order to lay the groundwork for metaphor's role in establishing, maintaining and modifying ideology which shall be studied and explored later.

《批评性语篇分析的修辞维度研究》

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：www.tushu000.com