

# 《实用英语教程（套装共4册）》

## 图书基本信息

书名：《实用英语教程（套装共4册）》

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## 内容概要

《实用英语教程(套装共4册)》分为《实用英语教程:综合教程1》、《实用英语教程:综合教程2》、《实用英语教程:综合实训3》、《实用英语教程:语法与写作4》共4册。

《实用英语教程:综合教程1》是一套高职院校实用的英语教材,其选材紧密围绕企业和生活实际,以实用为主;教材内容丰富,结构新颖,注重培养学生的英语应用能力;教材内容具有可选择性,教师在教学过程中可以根据学生的实际情况,有目的地选择教学内容。本套教材包括《综合教程1》、《综合教程2》、《综合实训》及《语法与写作》。

《综合教程1》的内容涉及介绍、助人与责任、时间管理、网络与交友、休闲活动、成功与失败、环境与健康、节日等主题,练习部分有阅读能力训练、提高听说能力的模拟训练、实用写作与应用写作、职业用语、补充阅读等。

《综合教程2》的内容涉及现代商务活动,包括公司及产品介绍、广告、市场营销、商务关系的建立、会展、电子商务、市场调查、职业生涯等主题,练习部分有阅读能力训练、提高听说能力的模拟训练、写作、职业用语以及补充阅读等。

《综合实训》提供了与《综合教程1》、《综合教程2》相配套的语法、翻译和写作练习等,起到对教材知识的补充和加强作用。帮助学生巩固所学知识,既可以作为课堂教学使用,也可以作为学生自主学习的指导书。

《语法与写作》将学与练融为一体,精心设计各类典型例题,循序渐进,巩固所学语法知识,是学好英语必备的书籍。

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## 书籍目录

《实用英语教程:综合教程1》目录：Unit One Introduction Module 1 Warmingup Module 2 Reading Comprehension Followup Practice Module 3 Listening and Speaking Improvement Module 4 Writing Improvement Module 5 Selfstudy Project Leisure Time Unit Two Help and Responsibility Module 1 Warming up Module 2 Reading Comprehension Followup Practice Module 3 Listening and Speaking Improvement Module 4 Writing Improvement Module 5 Selfstudy Project Leisure Time Unit Three Managing Time Module 1 Warming up Module 2 ..... Unit Four Internet ad Friends Unit Five Leisure Activity Unit Six Opportunity and Success Unit Seven Environment and Health Unit Eight Festival Vocabulary 《实用英语教程:综合教程2》目录：Unit One Company and Product Module 1 Warmingup Module 2 Reading Comprehension Followup Practice Module 3 Listening and Speaking Improvement Module 4 Writing Improvement Module 5 Selfstudy Project Leisure Time Unit Two Advertisements Module 1 Warmingup Module 2 Reading Comprehension Followup Practice Module 3 Listening and Speaking Improvement Module 4 Writing Improvement Module 5 Selfstudy Project Leisure Time Unit Three Marketing Module 1 ..... Unit Our Business Relations Unit Five Trade Show Unit Seven Market Research Unit Eight Career Vocabulary 《实用英语教程:综合实训3》目录：Book I: Unit One Part One Exercises for the text Part Two Exercises for PRETCO Part Three Book I: Unit Two Part One Text Exercises Part Two Exercises for PRETCO Part Three Book I: Unit Three Part One Exercises for the text Part Two Exercises for PRETCO Part Three Book I: Unit Four Part One Exercises for the text Part Two Exercises for PRETCO Part Three Book I: Unit Five Part One Exercises for the text Part Two Exercises for PRETCO Part Three ..... Book 2 Unit Seven Book 2 Unit Three Book 2 Unit Four Book 2 Unit Five Book 2 Unit Six Book 2 Unit Seven Book 2 Unit Eight 附：全国高等学校英语应用能力A级考试参考答案 《实用英语教程:语法与写作4》目录：第一部分 实用英语语法第一章 名词一、名词的数二、名词的格实训第二章 冠词和数词一、定冠词二、不定冠词三、零冠词四、冠词十形容词十名词结构五、冠词位置六、数词实训二第三章 代词一、代词种类二、不定代词实训三第四章 形容词和副词一、形容词和副词的分类与构成二、形容词的比较级和最高级三、形容词和副词的用法要点实训四第五章 动词的时态与语态一、动词的时态实训五（一）二、动词的语态实训五（二）第六章 情态动词一、情态动词概述二、情态动词的用法.....第二部分 应用写作

## 章节摘录

插图：Do you rely upon a mysterious "they" you refer to as Somebody Else? It's amazing how most of us rely on this unidentifiable person on a regular basis. We say, "I'm sorry I left the house open, but I figured Somebody Else would lock up." Nobody else did. Each of us is responsible for our own actions. We are also responsible for those times we do nothing in the face of needs. John F. Kennedy said, "Ask not what your country can do for you - ask what you can do for your country." This is the philosophy that breaks the Somebody Else dependency. Ask, "What can I do for that person who can use my help?" Once I responded to the plea of a sick girl who had a deep desire to go to Hawaii. When I made sixty phone calls on her behalf, thirty-eight people responded with various amounts of money. Within a week I was staring in amazement at checks totaling one thousand dollars. It was a miracle. What I didn't know at the time I helped this young girl was that she would die one year after her dream trip.

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## 编辑推荐

《实用英语教程(套装共4册)》是面向“十二五”高职高专规划教材。

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