图书基本信息

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内容概要

《大学英语读写教程1(航海类专业适用)》针对目前航海类专业大学英语教学发展趋势、航海类专业大学英语学习的规律及特点,以"新颖"、"实用"为原则进行编写。编写组就教材设计与编写等相关方面进行了广泛而深入的调查与研讨,在设计与编写中借鉴与采纳了近年来大学英语教学改革经验与成果,在把握大学英语教学的性质与目标的基础上,遵循分类指导、因材施教的原则,以适应航海类专业英语综合应用能力培养的要求。具体特色如下:主题鲜明,每个单元体现一个主题,密切联系航海类专业学生的未来生活和工作。选材新、题材广,航海特色突出,内容表现形式多样,信息量大,注重文化内涵,反映时代发展,展现语言魅力。

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