

《应用型大学英语综合教程》

图书基本信息

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内容概要

《应用型大学英语综合教程5(学生用书)》引进国外原版教材，结合国内大学英语课程教学要求进行本土化改编设计。为不同英语水平学习者量身定做：1册~2册为本科阶段英语水平偏低者设计；3册-6册与大学英语四六级考试接轨。《综合教程》与《视听说教程》课文话题完全对应，便于进行特定话题“多层面”“多角度”的全面训练。为体现跨文化性，教材中融入了中国传统文化经典内容，每册精心选择了两个单元的“中国元素”。为强化英语教学的实践性，教材中有针对性地增设了以“学业规划”为内容的“项目制作”教学环节。每单元设有“文化背景链接”和“网络搜索指导”，既可引导学生进行网络自主学习，同时也为老师提供丰富的教学资源。

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PARIS - It happens all the time: during an airport delay: the man to the left, a Korean perhaps, starts talking to the man opposite, who might be Colombian, and soon they are chatting away in what seems to be English. But the native English speaker sitting between them cannot understand a word. They don't know it, but the Korean and the Colombian are speaking Globish, the latest addition to the 6,800 languages that are said to be spoken across the world. Not that its inventor, Jean- Paul Nerriere, considers it a proper language. "It is not a language, it is a tool," he says. "A language is the vehicle of a culture. Globish doesn't want to be that at all. It is a means of communication." Nerriere doesn't see Globish in the same light as utopian efforts such as Kosmos, Volapuk, Novial or staunch Esperanto. Nor should it be confused with rough Algol (for Algorithmic language) . It is a sort of "English lite": a means of simplifying the language and giving it rules so it can be understood by all. The main principles of Globish are a vocabulary of only 1,500 words in English (the OED lists 615,000) , gestures and repetition. Grammar will be dealt with in the next volume, "Decouvrez le Globish" (Discover the Globish) due next month.

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