图书基本信息

书名:《BEC 1 考试丛书-剑桥商务英语教程-教师用书》

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内容概要

本书是英国剑桥大学考试委员会指定的BECI考试的配套教材,原书名为《Get-ting Ahead》(Teacher's Guide)。本书是配合学生用书使用,共设20个单元,提供了大量的、必备的商务背景知识和教学方法,是教师教学、学生自学过程中重要的参考用书,对提高教学和学习效果有直接的帮助。

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