

《大学核心商务英语剧场-视听说教程-4-含》

图书基本信息

书名：《大学核心商务英语剧场-视听说教程-4-含光盘》

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内容概要

《大学核心商务英语系列教材:大学核心商务英语剧场:视听说教程4》本着服务于学生“求职、从业、生存、发展”，努力满足市场经济对英语人才的需求；满足学生求职、就业、工作的需求；满足“商务知识”+“英语能力”培养核心竞争力的需求的编写理念而编写。视听说教程则带领学生进入Job Interview, Office Work, Getting along with Others, In the News, Pricing and Payment, Wedding Ceremony, Sales Representative, Claim, Business News, Stock, Knowing Inflation等商务及商务相关的语境，安排了突出商务交际听说可操作性的学生从业必须面对而又感兴趣的情景话题。

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