

《导游英语》

图书基本信息

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内容概要

《导游英语》以导游为中心，介绍导游所必须具备的基本业务知识和旅游文化知识，如旅行社概况、中国传统节日、中国传统习俗等，设计了导游在接待游客的全过程中可能会遇到的各种情景，如接待游客，为游客安排食、住、行、游、购、娱，处理突发事件和向游客道别等。这些内容构成了全书的12个单元，每个单元包括课文、对话、补充阅读和课后练习。课文部分比较系统地介绍导游所必需的旅游文化知识；对话注重典型性和实用性，全面呈现导游接待工作全过程的情景对话，每个单元包括3组对话；补充阅读旨在进一步提高学生的英语语言能力，增加学生的旅游文化知识；练习的设计注重多样化，有听写、情景短剧表演、英汉互译等，其中英汉互译提供有关世界著名景点、著名文化习俗的英文资料和中国著名景点的中文资料，让学生翻译，以增加学生的旅游文化知识。这样，每个单元有三处比较集中地呈现旅游知识，即课文、补充阅读材料和部分练习。教材容量和难度适中，可供一学期使用，建议每周学时为4~6节。

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精彩短评

- 1、还可以，对专业人士很有用。
- 2、翻译的挺好

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