

《实用服装表演与设计英语》

图书基本信息

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内容概要

《实用服装表演与设计英语》注意打好语言基础，更侧重培养实际应用能力，特别是使用英语进行涉外交际的能力。在培养阅读能力的同时，加强说、写、译等语言技能的综合训练，尤其注重口头和书面实用表达能力的训练与培养。加之《实用服装表演与设计英语》的主编之一白静老师长期从事北京服装学院的服装表演专业和设计专业学生的英语教学，比较了解学生的真实水平与需求，而且在编写过程中已将部分内容先期试用于日常英语教学，并不断地进行了改进与完善。《实用服装表演与设计英语》已被北京服装学院列入十一五院级教材规划，该书的编写工作也得到了院方的重视与支持。

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书籍目录

Unit 1 Profession and Career The Profession of Modeling Media Interview Cindy Crawford Hands-on Practice for Designers Fashion Designing Principles Fashion and Style Men Clothes in 1950s How-to Instructions for Models How to Tie a Necktie Wardrobe Building Fashionable Clothing That You Choose Model Profile Cindy Crawford Big Names Gucci Aspiration Story Always Want More: Malroy Fashion Capital Paris -- Capital of Haute Couture Country Overview France

Unit 2 Profession and Career Fashion Education Media Interview Marc Jacobs Hands-on Practice for Designers Drawing Lines and Figures Fashion and Style Dresses in 1950s How-to Instructions for Models How to Thread a Needle and Tie a Knot Wardrobe Building Building a Spring Wardrobe -- Women Model Profile Naomi Campbell Big Names Marc Jacobs Aspiration Story Fashion Lady Esther Fashion Capital Milan Country Overview Italy

Unit 3 Profession and Career Fashion Models Media Interview Claudia Schiffer Hands-on Practice for Designers Creating Figures Fashion and Style Skirts in 1950s How-to Instructions for Models How to Walk in High Heels Wardrobe Building Think Twice before You Buy Model Profile Elle Macpherson Big Names HUGO BOSS Aspiration Story Dynamite Dana Fashion Capital New York Fashion Week Country Overview United States of America

Unit 4 Profession and Career Dress, Fashion and Social Change Media Interview Karl Lagerfeld Hands-on Practice for Designers About Colors Fashion and Style Ladies' Shirts in 1950s How-to Instructions for Models How to Wear KIMONO Wardrobe Building Pick Whatever Color That Suits You Model Profile Marcus Schenkenberg Big Names Lagerfeld Aspiration Story Katie's Craft Fashion Capital London Country Overview United Kingdom

Unit 5 Profession and Career Becoming A Fashion Model Media Interview Gemma Ward Hands-on Practice for Designers Fabric Identification and Texture Fashion and Style Ladies' Culottes and Swimwear in 1950s How-to Instructions for Models How to Put on Pantyhose Wardrobe Building Top 10 Party "Musts" Model Profile Claudia Schiffer Big Names Coco Chanel Aspiration Story Jaime's Got Style Fashion Capital Sao Paulo Country Overview Brazil

Unit 6 Unit 7 Unit 8 Unit 9 Unit 10 Unit 11 Unit 12 Unit 13 Unit 14 Unit 15 Unit 16 Keys to Exercises

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编辑推荐

《实用服装表演与设计英语》就是为了适应我国服装模特业和服装设计业走向世界的要求而编写的。它强调英语教学的实用性，特别突出和加强学生的交流能力的训练，是一本理念创新、内容实用、具时代特色的全新教材。

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精彩短评

- 1、不错AA啊啊啊啊啊啊啊啊
- 2、介绍的很全面而且有很多名模的介绍以及品牌的介绍使用又拓展知识面

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