

《保险专业英语》

图书基本信息

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内容概要

《保险专业英语:西方保险学基础理论与实务》共26章,基本覆盖了西方基础保险学的主要领域。其中有与保险有关的一些基本概念,保险的定义,保险的历史发展,保险的社会功能,保险的法律原则,常见保险种类,保险的组织形式,保险中的主要参与者,各种保险文件简介,保费的确定与重要性,保险的索赔,保险营销,保险的风险管理,对保险业的法律监管,保险的培训与教育以及保险领域一些值得注意的重要趋势。

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作者简介

陈庆柏，教授，1965年毕业于对外经济贸易大学外语系。1980-1981，1986年分别在美国斯坦福大学法学院和英国伦敦大学经济学院研修商法与世界经济。1993年曾以客座教授身份在英国艾克斯讲学并进一步研修国际商法。

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《保险专业英语》

编辑推荐

《保险专业英语:西方保险学基础理论与实务》由对外经济贸易大学出版社出版。

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精彩短评

- 1、很好，正品，还会继续支持
- 2、各方面都挺好的，帮助我不少
- 3、满意，可以向其他人推荐
- 4、可能也是我自己选择有误。本来是想选择一本英文的跟保险有关的教科书。这可以说是一本英文教材，出段阅读理解，然后给几个notes，英文然后是中文解释。个人感觉，完全没有保险知识的人要慎重选择这本书，知识不够系统和全面。单独抽出一个概念来，就算能把英文翻译成中文，还是不知道what'sgoingon
- 5、送货速度很快，下完单很快就送到了
- 6、书还不错，适合学习
- 7、不错。是我需要的。
- 8、书籍整洁，印刷清晰。

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