#### 图书基本信息

书名:《实用英语阅读教程》

13位ISBN编号: 9787811372687

10位ISBN编号:7811372681

出版时间:2009-6

出版社: 苏州大学出版社

作者: 薛永明 编

页数:176

版权说明:本站所提供下载的PDF图书仅提供预览和简介以及在线试读,请支持正版图书。

更多资源请访问:www.tushu000.com

#### 内容概要

《实用英语阅读教程》内容为:随着全球化和世界经济一体化进程的加快,英语在国际交往中的地位日益突显,各类高等学校英语教学也面临着新的机遇与挑战,高职高专作为培养实用技术性人才的摇篮,其英语教学理应顺应社会发展步伐与时代要求,不断探索创新。为此,在教育部颁发的关于《高职高专教育英语课程教学基本要求》(试行)的精神指导下结合高职高专英语教学的实际特点与需要,我们组织编写了《实用英语阅读教程》。

本教程是按照英语应用能力和大学英语四级考试的要求进行编写的。全书共8个单元,每个单元围绕一个主题进行选材,力求贴近生活.以实用、有用为主线,所映社会热点问题。文章具有一定新颖性和时代性。单元的基本内容是:

- 1.主题导入:相关背景知识介绍,激发学生阅读兴趣。
- 2.课文部分:每单元有3篇相同或相近主题的文章,文章中设有页边问题(Margin questions)便于学生把握文章大意与阅读节奏。
- 3.注释部分:对文章中一些重点词汇短语配有中英文解释。
- 4.练习部分:每单元配针对课文的阅读理解、词汇、短语等基础性练习,同时设置了一些思考题,旨在帮助学生更好地掌握相关主题内容,并内化成自己的知识结构。

#### 书籍目录

Unit 1 Money Management Passage One Passage Two Passage Three ExercisesUnit 2 Credit Cards Passage One Passage Two Passage Three ExercisesUnit 3 E-commerce Passage One Passage Two Passage Two Passage Three ExercisesUnit 5 Recruitment Passage One Passage Two Passage Two Passage Two Passage Two Passage Two Passage Two Passage Three ExercisesUnit 7 Banks Passage One Passage Two Passage Three ExercisesUnit 8 Negotiation Passage One Passage Two Passage Two Passage Three Exercises

#### 章节摘录

Types of Credit Cards Travel and entertainment cards, such as AmericanExpress or Diners Club. They are usually not available to students because they are used by businesses and consumers for travel and entertainment expenses and have an annual fee. Bank cards, such as MasterCard, VISA, Discoverand Optima. These credit cards are sponsored by individual banks and are considered all purpose cards sincethey can be used to pay for a variety of goods and services. Each bank decides credit limits, annu~fees, terms and conditions.

Company or retml store cards , such as Sears , J . C . Penney , Shell or Mobil . These cards ale used in the re-tail store or gas station and have no annual fee . They mayhave a higher interest rate than a bank card and the termsand conditions of these cards vary widely . The way you use credit will effect your credit his-tory and a negative credit history is a serious liability . Your credit history is maintained by credit bureaus inthe form of a credit report . This credit report is a record of your credit use . Your credit history will be re-viewed by employers , insurance companies , apartmentmanagers and businesses for consumer products , suchas cars or furniture , and your record follows youwherever you go . The credit reporting system works SOefficiently that creditors can obtain information on anyconsumer that uses credit within minutes .

### 编辑推荐

以贴近生活为目标,以社会热点为主线,以实用有效为方向。

### 版权说明

本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:www.tushu000.com