图书基本信息

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内容概要

本教材根据双语教学的特点,不仅注重提高高等院校双语教师的语言技能,而且,介绍、讨论和实践了国内外行之有效的教学方法和技术,为教师理清思路,从根本上解决教与学的矛盾。教材以语言学、教育心理学、组织行为学、管理学、现代教育理论、教学方法和技术为基础,以学生为中心,强调互动性、参与性、实践性,是一本全新的教师强化培训教材。

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