

《旅游交际英语通》

图书基本信息

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作者：初丽岩 编

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前言

当一本书仍在断断续续重印的时候，修订它是一个很大的挑战，要突破旧版的窠臼有所创新，才能赢得读者的喜爱。就像长江的后浪，只有更大的势头，才能超过前浪。为了使修订版更具生命力，编者吸取原书的精华，借鉴了同类教材的优点。本教材全新修订。修订时，编者有意识地从文化介绍的角度选择材料、编写教材。贯穿全书的强烈的文化意识是本教材最大的特点。课文也从原先的六个单元增至七个：除了旅游预定和入境(Tour Reservation and Arrival)、宾馆住宿(accommodation)、饮食文化(Food and Drink)

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内容概要

《旅游交际英语通(修订版)》大处着眼，小处放手，中华文化娓娓道来，不仅展现中国悠久的历史、辽阔的国土地理，也囊括了各地风俗礼仪、大餐小吃、特色手工艺等。特别设立“中国文化瑰宝”单元，集中介绍戏剧、武术、中药、风俗礼仪以及传统节日等中国文化精髓。本教材特别适合做旅游管理专业英语教材。

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章节摘录

~What to Bring Along "Lightweight" and "Compact" are two words you should remember when you are deciding what to bring along. China today is well stocked with most personal items. You will have many chances to buy whatever you may need. It would be much better to buy them when you need along the way, than to end up throwing them away because you have too much to carry! However, there are some things we suggest that you bring from home. Buy a good backpack and you will never regret. A strong backpack is much easier to carry than a suitcase. A small shoulder bag is necessary for carrying your camera and other daily items around after you have left your backpack at the hotel or railway station. But do not place valuables in them. Clothing is inexpensive and one of the best buys in China, so we do not suggest you bring too much from home. Basically you need only two sets of clothes, one to wear while the other set is being washed. Take with you just a couple of shirts, sweaters, and a jacket (depending on the season). These can be worn in layers in case of climatic changes. Dark colored clothing is a better choice because it does not show the dirt. If you are traveling in north China during winter, prepare yourself for extreme cold. A good down jacket, hat, mittens and boots are necessary. Besides underwear and rainwear, comfortable socks and hiking boots are also needed. Bring a good pair of sunglasses, a hat, sunscreen lotion and a water bottle especially when you are traveling in the desert areas or at high altitudes. Tooth-brush, towel, wet tissue, cold and indigestion medications, lip balm and any other first-aid items you may generally need should be included. If you have to take regular prescription medicines, be sure to bring enough supplies for your trip. Remember to pack your camera, enough films and batteries as well. Note that while print film can be found in most places, slide film may be difficult to find. Electrical multi adaptor is a must if you plan on bringing electrical appliances. An alarm clock would also be useful. ~

精彩短评

- 1、很有意思的英文读物
想找一本与其匹配的书很难啊

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