

# 《瑰丽盒子》

## 图书基本信息

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## 内容概要

《瑰丽盒子:全球奢侈品牌旗舰店设计》内容简介 : The architecture has the distinguished task of making the brand physically tangible. It's able to produce images that leave lasting impressions, create a feeling of true luxury and style. Architecture can in the best sense assist the product, putting it centre stage while fully stage managed. It can seduce to consume. The big brands are getting bigger and their flagship stores will be more exclusive than ever. I still think though in the future there will be a new kind of "flagship store shop in shop". And it will be a challenge to bring together several of these changeable smaller labels all under one roof.

书籍目录

EPISODE BOUTIQUE  
ARMANI GINZA TOWER  
ARMANI 5TH AVENUE  
LURDES BERGADA FLAGSHIP STORE  
LA PERLA UOMO BOUTIQUE  
LEVI'S FLAGSHIP STORE  
OPENING CEREMONY FLAGSHIP STORE  
NEIL BARRETT  
BEAMS HOUSE  
COVEN STORE  
FREES SHOP  
HERMES MADISON HOMME  
HERMES MIDUSOII  
LA MAISON HERMES  
MARNI-LAS VEGAS  
MOSCHINO  
LUISA VIA ROMA BOUTIQUE  
TSE FLAGSHIP STORE  
CUSTO BARCELONA SHOP

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## 章节摘录

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## 编辑推荐

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### 精彩短评

1、虽然说发货速度慢了点，但是给卖家的服务态度很好，也送了两本杂志，哈哈。。所以给了五颗星哈。。。

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