

《品牌零接触》

图书基本信息

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内容概要

《品牌零接触》内容简介：The work included in this volume explores branding on a global scale, and its full array of practitioners. All unified by a passion for their work, and the knowledge that a precisely crafted campaign can be a thing of beauty. As you page through this volume, I invite you to reflect on the journey taken by the creators of the projects displayed: the hours invested, the revisions and refinements that took place before the work made it to these pages. I am honored to be counted among this group of artisans.

书籍目录

Walnut Studio
Menta
nomatenalmonoorg
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Jonathan Capecchi
Lowres Creative Studio
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精彩短评

- 1、是正品，内容正点，以图片为主。很少文字。
- 2、不错。
- 3、6.27看，6.28看完。有好有坏，不是坏，是没亮点，但是是极少。很多还是很好的。我学习了里面不少的字体和花纹，很喜欢，给我新的想法。
- 4、品牌作品集，还好，却不够好。四星。
- 5、能看到这么贵的书真是赚到了，全是英文，本来狠下心想全把不认识的单词查出来，没那么多时间，哎:-)

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