

# 《旅游英语教程》

## 图书基本信息

书名：《旅游英语教程》

13位ISBN编号：9787301220429

10位ISBN编号：7301220421

出版时间：2013-2

出版社：北京大学出版社

页数：290

版权说明：本站所提供下载的PDF图书仅提供预览和简介以及在线试读，请支持正版图书。

更多资源请访问：[www.tushu000.com](http://www.tushu000.com)

# 《旅游英语教程》

## 书籍目录

UNIT 1 SERVICE PART TEXT Text A What Are Services? Text B Guest Service PART DIALOGUE  
Dialogue 1 Applying for a Visa Dialogue 2 Booking Tickets PART TOURISM LINK: VISA APPLICATION  
FORM PART GOOD TO KNOW: TRANSPORTATION TERMS PART EXERCISES UNIT 2  
TOURISM PART TEXT Text A Tourism, Good or Bad Text B What Is a Tour Guide PART DIALOGUE  
Dialogue 1 Changing Foreign Currency Dialogue 2 Taking a Taxi PART TOURISM LINK: INVITATION  
LETTER PART GOOD TO KNOW: AT THE AIRPORT PART EXERCISES UNIT 3  
TRANSPORTATION SERVICE PART TEXT Text A Airline Services Text B Greyhound Lines, Inc PART  
DIALOGUE Dialogue 1 Checking Luggage Dialogue 2 Before Boarding PART TOURISM LINK:  
CURRICULUM VITAE PART GOOD TO KNOW: BUSINESS SERVICE PART EXERCISES UNIT 4  
THE F&B INDUSTRY PART TEXT Text A You Are What You Eat Text B The Chef's Ladder PART  
DIALOGUE Dialogue 1 Booking a Table Dialogue 2 Having Western Food PART TOURISM LINK: MENU  
PART GOOD TO KNOW: IN THE RESTAURANT PART V EXERCISES ACTIVITY 1 WORKSHOP 1-  
NEW HEADLINE UNIT 5 TRAVEL SERVICES PART TEXT Text A Tour Operators Text B The Retail Travel  
Agent PART DIALOGUE Dialogue 1 On the Plane: Captain's Announcement Dialogue 2 On the Plane:  
Having Meal : PART TOURISM LINK: ITINERARY PART GOOD TO KNOW: THE TYPES OF  
LUGGAGE PART EXERCISES UNIT 6 HOSPITALITY INDUSTRY PART TEXT Text A The History of  
Hotel Industry Text B Hostel PART DIALOGUE Dialogue 1 Reserving a Room Dialogue 2 Arranging the  
Luggage PART TOURISM LINK: RESERVATION APPLICATION FORM PART GOOD TO KNOW:  
MAINTENANCE AND SAFETY PART EXERCISES ..... UNIT 7 EVENT PLANNING UNIT 8 TOURIST  
PRODUCT ACTIVITY 2 SPOT SURVEY AND CLASSROOM PRESENTATION UNIT 9 TOURISM  
MARKETING UNIT 10 COMMUNICATION UNIT 11 TOURIST ATTRACTIONS UNIT 12 SPECIAL  
INTEREST TOURS ACTIVITY 3 WORKSHOP 2: THE SKI RESORT UNIT 13 SPORTS AND OUTDOOR  
ACTIVITIES UNIT 14 LEISURE AND RECREATION UNIT 15 TOURISM CULTURE UNIT 16 TOURISM  
SUSTAINABILITY ACTIVITY 4 THEME TRAIL DESIGN FOR A TARGET CITY: USE BOSTON'S  
FREEDOM TRAIL AS A TEMPLATE

## 章节摘录

版权页： 插图： Mt. Rundle, named for Robert Rundle, the Wesleyan missionary who passed through the region in the 1840s, rises to 2 949 metres (9 700 feet). It is one of Banff's signature sights and is often seen on postcards or paintings with the town of Banff nestled just below it. Seven distinct high points along its ridge stretch southeast from Banff to the Whiteman's Gap. The 6.4 km (3.8 mile) drive to Mt. Norquay begins north of the TransCanada Highway from Banff, with a winding two-lane road providing striking views of Banff and the Vermilion Lakes. The elevation of Mt. Norquay is 2 522 meters (8 300 feet), and it is one of Banff's popular skiing areas in the winter. The Vermilion Lakes are the most important wetlands for migratory birds in Banff National Park. Located near Banff, just south of the TransCanada Highway, the three lakes are connected by marshes and beaver dams. The varied lakeshore habitat makes this one of the richest bird and wildlife areas in the Park. Cascade Mountain, towers 2 998 metres (9 840 feet) north of the Banff townsite. Part of the Vermilion Range of mountains, Cascade's prominent waterfall can be viewed from the TransCanada Highway. The Lake Minnewanka loop road takes you to several popular sites for interpretive walking tours, picnicking, biking or fishing. Bankhead is 8 km (4.8 miles) northeast of Banff on the road to Lake Minnewanka. Watch for signs for Lower Bankhead, an abandoned coal mine, and Upper Bankhead, site of the previous coal mining community. The same forces that shaped the mountains also left exposed rich seams of coal on Cascade Mountain. In Banff's early days, these seams were mined to fuel the railway's ever-hungry steam engines. While industrial activities such as mining are no longer allowed in National Parks, visitors can walk through the scattered remains of the ghost coal town. Interpretive signs at the beginning of the self-guided trail will help you to discover Bankhead's story. Two Jack Lake and Johnson Lake, the smallest of the three area lakes, are reachable from the Lake Minnewanka Drive via a loop. Both are popular spots for fishing, picnics and canoeing. You're likely to see Bighorn sheep on your circuit. Lake Minnewanka is the largest lake in the Park, and the only one on which power boats are permitted. It is very popular with trout fishermen. Minnewanka, meaning "Lake of the Water Spirit" is also a popular family recreational family centre, with picnic areas, a snack shop, trails along the lake, boating and fishing.

# 《旅游英语教程》

## 编辑推荐

《21世纪全国高等院校旅游管理类创新型应用人才培养规划教材:旅游英语教程》既可以作为普通高等院校旅游管理相关专业的专业英语教材，也可作为旅游从业人员的学习手册，供其提高专业英语水平及查阅之用。

# 《旅游英语教程》

## 精彩短评

- 1、只是没有封面上写的赠送碟片和答案
- 2、这个教材的编排还是不错的，但是没有音频，也没有传说中的电子课件！

## 版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:[www.tushu000.com](http://www.tushu000.com)