

《CEO Material How to》

图书基本信息

书名：《CEO Material How to be a Leader in Any Organization CEO教材》

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内容概要

在线阅读本书

Sooner or later that plum position is going to become vacant at your workplace. You know you ' ll want it, but can you get it? Ask yourself: What ' s my track record? Am I smart enough in the right areas? Do people like working with me? Do they respect me? Would they follow me if I were in charge? Am I CEO material?

Any aspiring ladder-climber should be able to answer these questions—because, without a doubt, the competition thinks it can.

In *CEO Material*, D. A. Benton shows you how to become highly visible and absolutely indispensable to your organization. You ' ll learn how to project confidence, even when something hasn ' t gone your way. You ' ll recognize the value of being a generalist, able to comprehend every facet of your business ' s structure and function. You ' ll find out how to keep learning and growing so that you never feel stuck, much less appear so to decision makers. And most importantly, you ' ll master four C ' s that no true leader can be without:

- Confidence
- Constant Communication
- Craftsmanship
- Coworker Collaboration

Inside, you ' ll find a lifetime of top-level professional development advice that can make the difference. “ *CEO Whisperer* ” D. A.

Benton is your guide to doing what must be done in order to make significant moves up the ladder. It ' s not just about showing up; it ' s about having integrity, taking charge, accepting challenges, and making an ally out of everyone you work with. Conduct yourself like a CEO and you ' ll be first in line for each new promotion in your field. Transform yourself from an average employee to an indispensable corporate player with the help of *CEO Material*.

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作者简介

D. A. (Debra) Benton is a bestselling author, speaker, and executive coach in high demand. Her client list reads like a “ Who ’ s Who ” of success stories, from Campbell ’ s Soup and Dell Computer to McDonald ’ s and Time Warner. She has been featured in Tim

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精彩短评

1、 blabla的书

精彩书评

1、书看了差不多大半了，里面有几句话印象挺深刻。from old people, seek stories. from young ones, seek technology. drive is more important than intelligence.chinese students go to school 230 days a year, u.s. students go 129 days. for every 100 chinese and indian students who take advanced math, science, and calculus, there are only 20 u.s students taking the same subjects. 此外，书里还探讨了旅行的意义。一个人的驱动力很重要。有了驱动力，才会去做一些事，才能超出目前的条条框框，才能自信，才能热情，才能以平常心待人，才能感染人，才能引领整个团队进步。我相信，每个人读了这本书，都能从中悟到一些。与其看书评什么的，还是亲自去读一下吧。

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