

《国际工程贸易英语》

图书基本信息

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前言

随着全球经济一体化进程日益加快，世界各国商务、工程、文化等交流日益增加，培养具有扎实基本功、宽广知识面、一定的相关专业知识、较高外语水平的复合型人才成为我国高等院校培养人才的基本要求。但是，长期以来，英语专业学生着重纯语言学科的学习，忽视与其他人文学科、自然科学知识的交叉融合，导致学生知识结构单一、综合素质不高。理工科学生由于语言环境和专业的限制，无法接触到当今流行、实用的工程英语和商务英语知识。在涉外工程的沟通中常常面临极大的工作压力和困难。本书将国际工程项目中的知识，以英语的形式表述，以期能给英语专业的学生弥补商务、工程知识；给理工科学生弥补英语知识、商务知识，尤其是涉及工程各个环节的英语知识。本书适用于理工科大学二年级及以上学生以及英语专业的学生使用。本书以某国际工程项目为例，从招标开始，到合同谈判、签署直至工程考核、验收为止，基本涵盖了工程项目的整个过程。内容涉及商贸、法律、工程及工业生产等多种知识。全书共分为十二个单元，主要包括：国际工程招投标、商务合同谈判、合同的价格和价格明细、合同的付款和付款条件、货物的交付和交付条件、货物的包装和标识、工程设计和设计联络、工程标准和检验标准、工程安装、试运行和调试、项目的考核验收和索赔、合同的其他事宜、合同技术谈判和技术附件细则等。每个单元提出了学习目标，配有词汇、注释和练习。本书特别配有大量案例，让读者扩大知识面、开阔视野、增加见识。作者在编写过程中立足于实用性、知识性、专业性，同时又兼顾普及性，所使用词汇、文体都较浅显易懂，有一定英语基础的工程技术人员和从事英语翻译的工作人员都可参阅。

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内容概要

《国际工程贸易英语》内容简介：随着全球经济一体化进程日益加快，世界各国商务、工程、文化等交流日益增加，培养具有扎实基本功、宽广知识面、一定的相关专业知识、较高外语水平的复合型人才成为我国高等院校培养人才的基本要求。但是，长期以来，英语专业学生着重纯语言学科的学习，忽视与其他人文学科、自然学科知识的交叉融合，导致学生知识结构单一、综合素质不高。理工科学生由于语言环境和专业的限制，无法接触到当今流行、实用的工程英语和商务英语知识。在涉外工程的沟通中常常面临极大的工作压力和困难。《国际工程贸易英语》将国际工程项目中的知识，以英语的形式表述，以期能给英语专业的学生弥补商务、工程知识；给理工科学生弥补英语知识、商务知识，尤其是涉及工程各个环节的英语知识。《国际工程贸易英语》适用于理工科大学二年级及以上学生以及英语专业的学生使用。

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章节摘录

We invite bidders who are registered with the Administration of Industry and Commerce to participate in the bidding for the construction of a new harbor near AB City. General terms and conditions together with the blueprints and technical requirements can be obtained from the Business Department of the Harbor Administration against payment of \$ 50 for each copy. All offers are to be sent to the above department at No. 123, ABC Street, DEFcity marked with the name and number of the bidder at or before 12 : 00 noon on Friday, 5 July 2008. Offers should be accompanied by preliminary guarantee issued by Bank of China, equal to not less than 5 percent of the value of the offer. Any offer submitted after the closing date of the bidder, or the one does not comply with the above terms, will be rejected.

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