

《物流与采购英语》

图书基本信息

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内容概要

本书以物流活动为主线，讲述了物流所涉及的流程。本书包含了物流英语中常见和常用的模块，内容通俗易懂，配有背景图，形象直观，让学生在情景中学习和练习并增强记忆，在反复的练习中把物流英语的短期记忆转化为永久性记忆，使学生能在将来的工作岗位上得心应手地使用物流英语。本书适合物流管理、报关与国际货运专业专科学生以及对物流英语感兴趣的人士学习使用，也可作为从事物流专业人

书籍目录

Chapter One Logistics

1

Part I

1

Dialogue Introduce My Company

1

Text Definition of Logistics

2

New Words and Expressions

3

Notes

3

Exercises

5

Part II

6

Dialogue Visiting Logistics Company

6

Text Functional Activities of Logistics System

7

New Words and Expressions

10

Notes

11

Exercises

12

Part III

14

Dialogue Talking about Customs Clearance

14

Text Introduction of Logistics Documents

14

New Words and Expressions

15

Notes

16

Exercises

16

Part IV

17

Dialogue I Would Not Like to Be the CEO

17

Text Importance of Logistics

18

New Words and Expressions

18

Notes

| | |
|--|--|
| 19 | |
| Exercises | |
| 20 | |
| Chapter Two Negotiation of Business | |
| 22 | |
| Part I | |
| 22 | |
| Dialogue Bargaining | |
| 22 | |
| Text What Is Negotiation? | |
| 23 | |
| New Words and Expressions | |
| 23 | |
| Notes | |
| 24 | |
| Exercises | |
| 25 | |
| Part II | |
| 27 | |
| Dialogue Making Comparison | |
| 27 | |
| Text Why Do People Negotiate? | |
| 28 | |
| New Words and Expressions | |
| 28 | |
| Notes | |
| 29 | |
| Exercises | |
| 30 | |
| Part III | |
| 31 | |
| Dialogue Container Service | |
| 31 | |
| Text Basic Qualities of Negotiators-Character Traits | |
| 33 | |
| New Words and Expressions | |
| 33 | |
| Notes | |
| 34 | |
| Exercises | |
| 35 | |
| Part IV | |
| 37 | |
| Dialogue Take Delivery of Goods | |
| 37 | |
| Text A: Styles in International Business Negotiation | |
| 38 | |
| B: Personal Styles in International Business Negotiation | |
| 38 | |

New Words and Expressions

39

Notes

40

Exercises

41

Chapter Three Purchasing Management

43

Part I

43

Dialogue Inquiry

43

Text The Role of Purchasing

44

New Words and Expressions

44

Notes

44

Exercises

45

Part II

47

Dialogue Offer

47

Text Importance of Purchasing

48

New Words and Expressions

49

Notes

49

Exercises

50

Part III

52

Dialogue Counteroffer

52

Text Procurement Strategies

53

New Words and Expressions

53

Notes

54

Exercises

54

Part IV

56

Dialogue Making Further Concessions

56

Text Procurement Steps

| | |
|---|--|
| 57 | |
| New Words and Expressions | |
| 58 | |
| Notes | |
| 59 | |
| Exercises | |
| 60 | |
| Chapter Four Transportation | |
| 62 | |
| Part I | |
| 62 | |
| Dialogue Road Transportation | |
| 62 | |
| Text Introduction of Transportation | |
| 62 | |
| New Words and Expressions | |
| 63 | |
| Notes | |
| 64 | |
| Exercises | |
| 65 | |
| Part II | |
| 66 | |
| Dialogue Shipment by Sea | |
| 66 | |
| Text Ocean Transport | |
| 67 | |
| New Words and Expressions | |
| 68 | |
| Notes | |
| 69 | |
| Exercises | |
| 70 | |
| Part III | |
| 71 | |
| Dialogue Partial Air Shipment | |
| 71 | |
| Text What Is Air Transport? | |
| 72 | |
| New Words and Expressions | |
| 72 | |
| Notes | |
| 73 | |
| Exercises | |
| 73 | |
| Part IV | |
| 75 | |
| Dialogue Ordering the Pipeline Transportation | |
| 75 | |

Text Transport by Pipeline

76

New Words and Expressions

76

Notes

76

Exercises

78

Chapter Five Inventory and Warehouse Management

79

Part I

79

Dialogue The Electric Palace Inventory

79

Text What Is Inventory?

80

New Words and Expressions

80

Notes

80

Exercises

81

Part II

83

Dialogue How Much Merchandise Inventory in the Warehouse?

83

Text The Role of Inventory

84

New Words and Expressions

84

Notes

85

Exercises

85

Part III

86

Dialogue How Much to Order?

86

Text Inventory Goals

87

New Words and Expressions

88

Notes

89

Exercises

90

Part IV

91

Dialogue How Would the Warehouse Be Divided?

| | |
|---------------------------|-----------------------------|
| 91 | |
| Text | Types of Warehouses |
| 92 | |
| New Words and Expressions | |
| 92 | |
| Notes | |
| 93 | |
| Exercises | |
| 94 | |
| Chapter Six | Packing |
| 96 | |
| Part I | |
| 96 | |
| Dialogue | Export Packing |
| 96 | |
| Text | The Importance of Packing |
| 97 | |
| New Words and Expressions | |
| 97 | |
| Notes | |
| 98 | |
| Exercises | |
| 98 | |
| Part II | |
| 99 | |
| Dialogue | Wooden Cases or Cartons |
| 99 | |
| Text | Functions of Packaging |
| 100 | |
| New Words and Expressions | |
| 101 | |
| Notes | |
| 101 | |
| Exercises | |
| 102 | |
| Part III | |
| 103 | |
| Dialogue | Polyethylene Bag for Shirts |
| 103 | |
| Text | Packaging Method |
| 104 | |
| New Words and Expressions | |
| 104 | |
| Notes | |
| 104 | |
| Exercises | |
| 105 | |
| Part IV | |
| 106 | |

Dialogue Changing the Packing

106

Text Packaging Impact on Costs

107

New Words and Expressions

107

Notes

107

Exercises

108

Chapter Seven Distribution

110

Part I

110

Dialogue It's a Pretty Large Distribution

110

Text What Is a Distribution Center?

110

New Words and Expressions

111

Notes

111

Exercises

112

Part II

113

Dialogue What Is Being Unloaded?

113

Text The Difference between Distribution Centers and Warehouses

114

New Words and Expressions

115

Notes

115

Exercises

116

Part III

117

Dialogue Liner Space Is Fully Booked Up

117

Text Operation Flow of Distribution Center

118

New Words and Expressions

119

Notes

119

Exercises

120

Part IV

121

Dialogue Go to the Distribution Centre

121

Text Cost of Distribution

122

New Words and Expressions

123

Notes

123

Exercises

124

Chapter Eight Logistics Information Management

126

Part I

126

Dialogue Traditional and Present Systems of Information Management

126

Text What Is Logistics Information?

127

New Words and Expressions

127

Notes

128

Exercises

129

Part II

131

Dialogue The Key Success Factors

131

Text Importance of Logistics Information

132

New Words and Expressions

132

Notes

133

Exercises

135

Part III

136

Dialogue Software Service from Technology Center

136

Text Information Role in the Supply Chain

137

New Words and Expressions

137

Notes

138

Exercises

138

Part IV

139

Dialogue What Is Bar-code?

139

Text Logistics Information Management

140

New Words and Expressions

141

Notes

141

Exercises

143

Chapter Nine Supply Chain Management

145

Part I

145

Dialogue Loosing Customers Due to Bad Supply Chain

145

Text Overview of Supply Chain

146

New Words and Expressions

146

Notes

147

Exercises

148

Part II

149

Dialogue Discussing Supply Chain at an Executive Board Meeting

149

Text The Definition of Supply Chain Management

150

New Words and Expressions

151

Notes

151

Exercises

153

Part III

154

Dialogue The Basic Objectives of Supply Chain

154

Text Reasons for Developing Supply Chain

156

New Words and Expressions

156

Notes

157

Exercises

| |
|--|
| 159 |
| Part IV |
| 161 |
| Dialogue The Duty of a Supply Chain Manager |
| 161 |
| Text The Goal of Supply Chain Management |
| 162 |
| New Words and Expressions |
| 162 |
| Notes |
| 162 |
| Exercises |
| 163 |
| The Reference |
| 166 |
| Appendix One Examples of Logistics Documents |
| 168 |
| Appendix Two Important Ports in the World |
| 188 |
| Appendix Three Keys To Translation |
| 190 |

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