

# 《职工唤醒号召》

## 图书基本信息

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## 内容概要

### Praise for Workforce Wake-Up Call

"Great questions + great thinkers = novel ideas. Workforce Wake-Up Call deals with the challenges of getting, revitalizing, treating (engaging), and leading talent in today's workplace. These talent issues are at the core of successful organizations. And the authors deal with these challenges as a marvelous mix of theory, research, and practice. This anthology offers practical insights that give hope for mastering the challenges of the new workforce."--David Ulrich, Professor, Ross School of Business University of Michigan and Partner, The RBL Group

"In the near future, there will be dramatic shifts in workplace practices and a further evolution of employment relationships. The authors provide provocative insights that help business leaders better navigate the talent maze and workforce challenges."--J. Randall MacDonald, Senior Vice President of Human Resources, IBM

"This book addresses the question that all companies need to answer: Are your talent management efforts competitively positioning the business? The global economy is leveling the playing field on many fronts, leaving talent as the one true area where your company can gain leverage in the marketplace. Change is proving to be a constant in the workplace, and the authors have created a great blueprint for handling these ever-present challenges in the recruitment and retention of your workforce. This book is a must-read for any executive serious about building a high-performing team and achieving sustainable advantage for both today and tomorrow."--Dennis Donovan, Executive Vice President of Human Resources, The Home Depot

"The best ideas from the best minds on the workforce of the future!"--Marshall Goldsmith, author or coeditor of twenty books, including *The Leader of the Future* (a BusinessWeek bestseller) and *Global Leadership: The Next Generation*

Contributors to Workforce Wake-Up Call include:

- \* Max Bazerman, Harvard Business School coauthor of *Predictable Surprises*
- \* Peter Cappelli, The Wharton School author of *The New Deal at Work*
- \* Lynda Gratton, London Business School author of *The Democratic Enterprise*
- \* Ed Lawler, University of Southern California author of *Treat People Right!*
- \* Thomas Malone, MIT Sloan School of Management author of *The Future of Work*
- \* N. R. Narayana Murthy, Chairman of Infosys Technologies Limited
- \* Nigel Nicholson, London Business School author of *Executive Instinct*
- \* Jeffrey Pfeffer, Stanford University author of *The Human Equation*
- \* Matt Schuyler, Executive Vice President of Human Resources, Capital One
- \* Ricardo Semler, President of Semco author of *The Seven-Day Weekend*
- \* Noel Tichy, University of Michigan author of *The Leadership Engine*
- \* Sheila Wellington, Stern School of Business author of *Be Your Own Mentor*

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## 书籍目录

Preface Acknowledgments Introduction Abundance, Asia, and Automation (Daniel H Pink) PART I: Get the Talent Forecast and Workforce Strategy Right Chapter 1. Some Half-Truths about Managing People: A Call for Evidence-Based Management (Jeffrey Pfeffer) Chapter 2. Predictable Surprises: The Disasters You Should Have Seen Coming (Michael D. Watkins and Max H Bazerman) Chapter 3. Human Capital Investments for Pareto-Optimal Returns (Samir J Raza and Mark C Ubelhart) Chapter 4. Using Workforce Analytics to Make Strategic Talent Decisions (Matt Schuyler) PART II: Revitalize the Talent Entry Processes Chapter 5. Cutting Through the Fog: Navigating the Messy Wars for Talent (Helen Handfield-Jones) Chapter 6. Staffing for the Future: Next Generation Workforce Management (Robert P Gandossy and Tina Kao) Chapter 7. How an Evolving Psychological Contract Is Changing Workforce Flexibility (David E Guest) Chapter 8. Leading the Knowledge Nomad: An Overlooked Segment of the Workforce Explodes the Myth That Worker Mobility Comes at the Expense of Worker Engagement (Todd L Pittinsky and Margaret J Shih) Chapter 9. What Happened to the “ New Deal ” with Employees? (Peter Cappelli and Rocío Bonet) Chapter 10. Human Capital Relationship Management: Using Customer Relationship Management to Customize Employee Relationships (Caryn Rowe and Elissa Tucker) Chapter 11. Getting the “ New ” Newcomer Connected and Productive Quickly (Rob Cross, Salvatore Parise, and Keith Rollag) PART III: Treat Talent Well Chapter 12. Creating a Virtuous Spiral Organization (Edward E Lawler III) Chapter 13. Managing Workforce Challenges in India ’ s IT Industry (NR Narayana Murthy) Chapter 14. Unleashing the Power of a High Performance Workforce (Bob Campbell, Betsy Scheffel, and Nidhi Verma) Chapter 15. Out of This World: Doing Things the Semco Way (Ricardo Semler) Chapter 16. Diversity ’ s Next Frontier: Hard-Core Inclusion: The Hard Stuff of a Soft Concept (Andrés Tapia) Chapter 17. The Democratic Enterprise (Lynda Gratton) PART IV: Embrace New Age Leadership Chapter 18. Building Tomorrow ’ s Leadership Pipeline (Noel M. Tichy and Christopher M DeRose) Chapter 19. The Future of Work: From “ Command and Control ” to “ Coordinate and Cultivate ” (Thomas W Malone) Chapter 20. Women in Business Leadership: What Companies Ought to Do (Sheila Wellington) Chapter 21. Leadership in the Internet Age: Managing a Diverse and Dispersed Workforce (Patricia Wallace) Chapter 22. Workforce Diversity: A Global HR Topic That Has Arrived (Ted Childs) Chapter 23. Organization as Nature Intended: Human Universals and the Employment Experience (Nigel Nicholson) Notes About the Contributors Index

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