

# 《标志再设计》

## 图书基本信息

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作者：王绍强

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## 内容概要

《标志再设计》内容简介：Logo is the visual representative of brand. However, time changes, trend evolution, fierce competition bring about brands' resort to redesign their Logos. And new Logo plays a fundamental role in retargeting the clients, promoting the brand, raising the prestige, owing to that a series of visual image of the brand need to be designed centring on the Logo. RELOGO is a precursor to the styles and trends in Logo design and the perfect company for the designers.

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