

《隐形的领导》

图书基本信息

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内容概要

普通员工中隐藏着很多具有领导力的人，尽管他们手中“职位权力”有限，但却能够通过出色的工作和个人魅力提高他们周围所有人的效率。专家顾问斯科特·K.艾丁格尔与劳瑞·塞恩告诉我们如何发现这些隐形领导，并让整个企业受益于他们所带来的积极影响。另外，两位作者还为读者准备了一份额外大礼：附录内容有助于管理人员甄别、评价、选拔企业中的隐形领导。益得书摘为希望发掘员工潜力的企业倾情推荐本书。

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作者简介

Scott K. Edinger, founder of Edinger Consulting Group, is recognized as an expert in helping organizations achieve measurable business results. Co-author of *The Inspiring Leader*, he blogs for Harvard Business Review and Forbes. Laurie Sain helps businesses develop strategic goals and maximize their innovation, productivity, and creativity.

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精彩短评

1、对于BPO企业来说，隐形的领导是一线员工，你可以在工作中看到他们失败受挫，也能看到他们张狂骄傲，他们经常活在一种若有若无的「我是领导我怕谁」的幻觉中。打造利于隐形领导成功的企业文化。关注“战略与目标、团队合作与协作、一致性、组织学习、变革能力、顾客意识、创新力、价值观、投入与承诺”，以及“沟通力”。说白了也是种观念噱头，没想到亚马逊也有自己的自出版书籍，叫AMACOM。

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