

# 《沃伦·巴菲特的CEO：来自克希丁

## 图书基本信息

书名：《沃伦·巴菲特的CEO：来自克希尔·哈撒韦投资集团经理人的秘诀(英文原版进口)》

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## 内容概要

" Everyone knows Warren is the greatest investor of our time. . . .This book for the first time captures his genius as a manager." -- Jack Welch  
The first book to reveal the investment and management strategies of the Berkshire Hathaway all-star management team. Much has been written about Warren Buffett and his investment philosophy; little has been made public about the inside management of Berkshire Hathaway. With a market cap exceeding 100 billion , Berkshire Hathaway has a market value surpassing many icons of American business such as Dell, AT&T, Disney, Ford, Gillette, American Express, and GM. Drawing on his personal experiences as well as those of Berkshire's chief executives, officers, and directors interviewed for this book, Berkshire insider Robert P. Miles provides a unique look at the Berkshire Hathaway culture and its management principles.

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PART ONE: THE BUFFETT CEO. Introduction—The Warren Buffett CEO. Buffett CEO Selection. PART TWO: BERKSHIRE'S CAPITAL SOURCE—THE INSURERS. The Administrator—Tony Nicely, GEICO Insurance. The Back-Up Capital Allocator—Lou Simpson, GEICO Insurance. The Accidental Manager—Ajit Jain, Berkshire Hathaway Reinsurance Division. PART THREE: BERKSHIRE'S FOUNDERS. The Natural—Rose Blumkin, Nebraska Furniture Mart (NFM). The Visionary—Al Ueltschi, FlightSafety International. The Innovator—Rich Santulli, Executive Jet. PART FOUR: BERKSHIRE'S CEO FAMILY—CHILDREN AND GRANDCHILDREN. The Disciple—Don Graham, The Washington Post. The Third-Generation Family Successor—Irvin Blumkin, NFM. The Retired Manager—Frank Rooney, H.H. Brown Shoe. The Principled Manager—Bill Child, R.C. Willey Home Furnishings. The Partner for Life—Melvyn Wolff, Star Furniture. The Shoppertainers—Eliot and Barry Tatelman, Jordon's Furniture. PART FIVE: BERKSHIRE'S CEO SUCCESSORS—THE PROFESSIONAL MANAGERS. The Turnaround Manager—Stan Lipsey, The Buffalo News. The Loyalist—Chuck Huggins, See's Candies. The Professional—Ralph Schey, Scott Fetzer Companies. The Appointed One—Susan Jacques, Borsheim's Fine Jewelry. The Gem of a Retail Merchant—Jeff Comment, Helzberg Diamonds. The Newcomers—Randy Watson, Justin Brands; and Harrold Melton, Acme Building Brands. Buffett CEO Comparisons. Buffett CEO Evaluation and Compensation. Buffett CEO Opportunity. Berkshire Post Buffett. Buffett CEO Interview List. Buffett CEO Family Tree. Buffett CEO SIC Codes. Buffett CEO Timeline. Notes. Index.

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