

# 《建设人类》

## 图书基本信息

书名：《建设人类》

13位ISBN编号：9780470822906

10位ISBN编号：0470822902

出版时间：2007-11

出版社：John Wiley & Sons

作者：Mun Leong Liew

页数：292

版权说明：本站所提供下载的PDF图书仅提供预览和简介以及在线试读，请支持正版图书。

更多资源请访问：[www.tushu000.com](http://www.tushu000.com)

# 《建设人类》

## 内容概要

### 在线阅读本书

- “ Building for People to Build People; Building People to Build for People. ” - "In real estate, the common mantra is location, location, location or timing, timing, timing. But we think it should be people, people, people. It is people who make decisions on both." - "Building people with right core competencies is important. But they must also have the right core values." - "We can take calculated market or operation risks. However, we cannot take any reputation risk at all." - "Linking real estate with the capital market is one of the strategies to create more Capital from Land." - "Innovation, Creativity and Entrepreneurship (ICE) are part of our corporate culture." - "We have successfully 'exported' real estate overseas."

# 《建设人类》

## 书籍目录

Chapter 1: The 3 Ps to Success (The 3Ps-The Keys to success) 28 Sep 1998 Persevering to stay on top 12 Oct 1998 Perfection is a mental discipline 17 Oct 1998 Being a perfectionist 2 Nov 1998 Plan, plan, plan 16 Nov 1998 Remember Murphy's Law! 28 Nov 1998 Paranoia in business 12 Dec 1998 Perseverance is the genius in disguise 23 Mar 2002 10 years' failure, lifetime success

Chapter 2: From MICE to ICE (From Mice to Ice-Fighting competition) 6 Mar 1999 Five frogs on a log 27 Mar 1999 Taking smart Initiatives 26 Aug 2002 Creativity pays 5 Jun 2006 Who stole our cheese 27 Nov 2006 Catching MICE with ICE-CapitaLand's new corporate culture 11 Dec 2006 Winning with Ideas 26 Feb 2007 Tip of the iceberg

Chapter 3: Execution excellence lies in the details 23 Dec 2001 Osama Otak 7 Jan 2002 Cultural integration 21 Feb 2002 Don't let fertile water flow to other rice fields 15 Apr 2002 Cost-cutting ideas 18 May 2002 Knock-out Kaya Toast 8 Sep 2002 Handling difficult customers 3 Jul 2003 Customer urgency 25 Jul 2005 Shareholders invest money in us, not emotions 11 May 2006 Cutting red tape 11 Nov 2006 Shut off those nuisance toys!

Chapter 4: Learning journeys 14 Sep 1998 Opportunities in lean times 30 May 1999 Bluewater Vision 2 Oct 1999 Vegetables washing machine 8 Dec 1999 Meeting with a Shanghai mayor 31 Jan 2001 Speak up, man 18 Nov 2001 Price-gap opportunities 1 Jul 2002 Confronting Competitive China 23 Sep 2002 Survival creativity 16 Dec 2002 Every business needs a China strategy 23 Dec 2002 Black Belt vs. Black Belt 16 Mar 2004 Takeaways from India 21 Aug 2006 Learning from a Chengdu developer 21 May 2007 Beijing, Beijing, Beijing 28 May 2007 China's happiest place on earth

Chapter 5: Inspiring encounters

Chapter 6: Of business and ethics

Chapter 7: Building people

Chapter 8: Nurturing the soul

Chapter 9: Media interviews

# 《建设人类》

## 精彩短评

- 1、 boss的邮件们,豆瓣太牛,连这都有。
- 2、 呵呵,牛掰的豆瓣,捧老板的场,给个三星

# 《建设人类》

## 版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:[www.tushu000.com](http://www.tushu000.com)