

《艾森豪威尔论领导》

图书基本信息

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作者：艾斯勒·阿克塞尔罗德

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内容概要

在线阅读本书

Based on the findings in recently released archive papers and letters, as well as extensive library and historical resources, Alan Axelrod offers a compelling profile of the remarkable leadership discipline of a general often called a "military CEO." In fascinating detail, Axelrod reveals that Ike was more than a great military leader; he was also a great executive who could—and did—write a reassuring letter to the mother of a soldier one moment and make decisions impacting millions of lives the next.

Follow Ike's path as Supreme Commander from the invasion of North Africa to victory in Europe and learn the lessons of great leadership along the way, including:

The nature of leadership	Managing detail without sacrificing the “ big picture ”	Ensuring follow-through
to execution	Building a team	Getting the facts and
making plans	Mentoring, motivating, and inspiring	

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(Lieutenant General Daniel Christman, USA (ret)) The Author Index

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