

《经济学原理》

图书基本信息

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作者：N.Gregory Mankiw

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《经济学原理》

内容概要

美国著名的年轻一代经济学家所写的最受学生欢迎的经济学入门教科书。

强调经济学原理的应用和政策分析，通过大量案例说明经济学原理如何应用于现实经济问题的分析，大量的“新闻摘要”使读者更容易明白什么是生活中的经济学。

作者曼昆任哈佛大学经济学教授，一位多产而富有思想的美国著名经济学家，新凯恩斯经济学的代表人物之一。

作者简介

Professor N. Gregory Mankiw

Office Address

Department of Economics

Littauer 223

Contact Information

Tel: 617-495-4301

Fax: 617-495-7730

ngmankiw@harvard.edu

Staff Support

Lauren LaRosa

Department of Economics

Littauer 230

Tel: 617-496-1488

larosa@fas.harvard.edu

Office Hours (will vary each week)

TBA for Fall 2007

Please CALL Lauren (no emails, please) 617-496-1488 for OH appt

N. Gregory Mankiw is Professor of Economics at Harvard University. As a student, he studied economics at Princeton University and MIT. As a teacher, he has taught macroeconomics, microeconomics, statistics, and principles of economics. He even spent one summer long ago as a sailing instructor on Long Beach Island.

Professor Mankiw is a prolific writer and a regular participant in academic and policy debates. His research includes work on price adjustment, consumer behavior, financial markets, monetary and fiscal policy, and economic growth. His published articles have appeared in academic journals, such as the American Economic Review, Journal of Political Economy, and Quarterly Journal of Economics, and in more widely accessible forums, such as The New York Times, The Washington Post, The Wall Street Journal, and Fortune.

He has written two popular textbooks—the intermediate-level textbook Macroeconomics (Worth Publishers) and the introductory textbook Principles of Economics (South-Western/Thomson). Principles of Economics has sold over a million copies and has been translated into twenty languages.

In addition to his teaching, research, and writing, Professor Mankiw has been a research associate of the National Bureau of Economic Research, an adviser to the Federal Reserve Bank of Boston and the Congressional Budget Office, and a member of the ETS test development committee for the advanced placement exam in economics. From 2003 to 2005 he served as Chairman of the President's Council of Economic Advisers.

Professor Mankiw lives in Wellesley, Massachusetts, with his wife, three children, and their border terrier Tobin.

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《经济学原理》

媒体关注与评论

书评本书强调经济学原理的应用和政策分析，通过大量案例说明经济学原理如何应用于现实经济问题的分析。大量的“新闻摘要”使读者更易明白什么是生活中的经济学。

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编辑推荐

Gregory Mankiw的《经济学原理》今年一上市，就成为最畅销的教科书，出版商在付印之前就支付了作者100万美元的版税，创下了教科书版税的新纪录。这本教科书的最大特点是它的“学生导向”。如作者自己指出的，他要写的是一本学生喜欢看的经济学教科书。与其他同类教科书相比，本书更多地强调的是经济学原理的应用和政策分析，而不是正式的经济模型。为此，作者在大部分章节里都提供了案例，以说明经济学原理如何应用于现实经济问题的分析。此外，作者在书中还提供了大量的“新闻摘要”，经使读者懂得什么是生活中的经济学。

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精彩短评

- 1、被迫看的~不过挺好看
 - 2、在英文还很烂的时候，边查字典边读了两遍。很喜欢“菜单成本”这个概念，希望曼昆有天能拿诺贝尔奖。
 - 3、写得挺生动有趣的一本教科书...
 - 4、怎么读啊?
 - 5、如果我上大学学他的教材就好了。。。
 - 6、我很需要这本书，请快组织货源！
 - 7、一本可当做课外书来读的教科书，虽然是英文版的，但意思还是非常容易理解的。
 - 8、印刷质量非常差，可以砍到字边缘的毛糙，大家不要到这家店买东了
 - 9、有竞争才有提高，教材也是，必须绞尽脑汁去让学生喜欢。
 - 10、学术性很强，非专业人士，啃不太动
 - 11、我看的是梁小民译中文版，原理深入浅出，又有许多案例帮助理解。非常不错，看过后觉得看问题的观点也改变了许多。
 - 12、大学里面的教材，全英文，当时下的功夫不大，现在拿出来重读，练习英语。
 - 13、英文浅显易懂，没太多深奥的单词，案例也挺有趣，好书。
 - 14、儿童读物
- #
- 大二下看的，后来还看社会经济学原理
2013-5-21
- 15、很优秀的教材
 - 16、如果你想在短期内了解经济学而又不深入探讨的话，本书是一个不错的选择
 - 17、上财课本里最防身的一本.....
 - 18、原版就是经典，即使旧版也难掩其锋芒。新版虽然是梁小明翻译的，但是简直就是注水肉！尤其是练习题翻得来太差了。
 - 19、中文英文版都精读过，我微观经济学A+的，哇咔咔！
 - 20、没有货就退架,靠
 - 21、2003-2013 不容易
 - 22、八百页终于啃完了。成为经典是有道理的。作者善于看到各方观点的合理性，进行客观的阐述。
 - 23、读过中文版，经济学入门读物相当不错，很多例子，深入浅出
 - 24、尼玛读了四年终于要结束了.....
 - 25、曼昆经济学通俗易懂，原著印刷版本比较实惠
 - 26、挂了后半部分。。。
 - 27、这本书写得不是很好，内容太粗浅，不能分析本质。
 - 28、这次我是真的读过了啊哈哈哈哈哈~~~~~
 - 29、可以提高下英语，此外在经济学的视角下可以很好的理解某些事情
 - 30、不错，但要有耐心看完~我就不行啦，呵呵~看不下去了，太多，而且不好理解

章节试读

1、《经济学原理》的笔记-第611页

.To a large extent, the acceptance of fiat money depends as much on expectations and social convention as on gov-ernment decree. The Soviet government in the 1980s never abandoned the ruble as the official currency. Yet the people of Moscow preferred to accept cigarettes (or even American dollars) in exchange for goods and services, because they were more confident that these alternative monies would be accepted by others in the future.

2、《经济学原理》的笔记-第383页

According to an old quip, monopolistically competitive markets are those in which sellers send Christmas cards to the buyers.

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