

《小企业在线解决方案》

图书基本信息

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内容概要

With big-box stores dominating today ' s business landscape, small business owners are facing serious challenges. But there is a way to level the playing field and win—and The Essential Online Solution will show you how. Written by industry experts, this book outlines a five-step formula that will allow you to harness the power of the online world and improve your company ' s bottom line.

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