

# 《Accounting For Dummi》

## 图书基本信息

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## 内容概要

Whether you're a small business owner or just want to understand your 401(k) statements, a basic understanding of accounting practices is important for anyone who handles money. Knowing how to balance the books and stay in the black is vital for keeping a business afloat or keeping your checkbook balanced.

If you need to keep the books in order, this new edition of Accounting For Dummies helps you get a handle on all those columns of numbers. It offers fully up-to-date coverage of accounting basics and includes all the tools and tips you need to:

- \* Make sense of bookkeeping basics
- \* Read a financial statement
- \* Manage budgets for a better bottom line
- \* Analyze business strengths and weaknesses
- \* Evaluate accounting methods and business structures

John Tracy, Certified Public Accountant and former professor of accounting, presents everything you need to know to master modern accounting. Packed with practical guidance and real-world scenarios, this handy guide covers it all:

- \* Making and reporting profit
- \* Reporting a company's financial condition
- \* Preparing financial reports
- \* Budgeting profit and cash flow
- \* Choosing and implementing accounting methods
- \* How to read a financial report
- \* Audits, accounting fraud, and audit failure
- \* How to decipher accounting jargon
- \* And savvy ways businesses use accounting

From balance sheets, to income statements, to inventory, almost every aspect of modern business requires basic accounting techniques. You'll learn it all here. Plus, this new edition covers the impact of the Sarbanes-Oxley Act of 2002, recent accounting fraud scandals, the establishment of the Public Company Accounting Oversight Board, and the new financial reporting standards for stock options and financial derivatives.

Become a better manager by speaking your accountant's language

Use smart accounting to maximize profits and minimize confusion

Whether you're a small business owner or a manager responsible for keeping your company profitable, this new edition of Accounting For Dummies helps you get a handle on all those numbers your accountant gives you. Accounting basics for business and personal finances help you balance your books and stay in the black.

Discover how to

- \* Make sense of bookkeeping basics
- \* Read a financial statement
- \* Manage budgets for a better bottom line

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