图书基本信息

书名:《网站建立参考大全 Building Web Sites All-in-One Desk Reference For Dummies》

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内容概要

在线阅读本书

From idea to online, your key to great — looking Web sites Your one — stop guide to building a user — friendly site with professional flair Whether you re building a site to keep in touch with others, sell products, or promote a cause, you want to make sure yours stands out in the crowd. This handy reference shows you how to design an accessible site, create graphics and navigation menus, build forms, insert sound and video, and keep your visitors coming back for more. Discover how to Plan, maintain, and promote a Web site Design with users in mind Work with HTML and CSS Optimize graphic elements for the Web Build your site with e — commerce functionality

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