Building Web Sites All-in-One Desk Reference For Dummies

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From idea to online, your key to great– looking Web sites   Your one– stop guide to building a user– friendly site with professional flair   Whether you   re building a site to keep in touch with others, sell products, or promote a cause, you want to make sure yours stands out in the crowd. This handy reference shows you how to design an accessible site, create graphics and navigation menus, build forms, insert sound and video, and keep your visitors coming back for more.   Discover how to   Plan, maintain, and promote a Web site   Design with users in mind   Work with HTML and CSS   Optimize graphic elements for the Web   Build your site with e– commerce functionality

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