

《英汉问候语告别语对比研究》

图书基本信息

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内容概要

本书使用微观语言分析法对英汉问候语和告别语进行了系统对比研究，内容包括其结构特征、社交功能、具体使用等，并且通过语言调查统计，对英汉问候语和告别语在表达方式和使用对象等方面的差异进行了量化分析，在充分肯定英美礼貌语言研究权威理论模式的同时，以实际语言事实指出其不足之处，说明必须加强礼貌语言对比研究，促进跨文化语言交际。本书可供语言研究者、英语教师及其他有兴趣的英语读者研读。

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