

# 《ACCOUNTING FOR DUMMI》

## 图书基本信息

书名：《ACCOUNTING FOR DUMMIES(会计学傻瓜书)》

13位ISBN编号：9780764578366

10位ISBN编号：0764578367

出版时间：2004-12

出版社：John Wiley and Sons Ltd

作者：John A. Tracy

页数：408

版权说明：本站所提供下载的PDF图书仅提供预览和简介以及在线试读，请支持正版图书。

更多资源请访问：[www.tushu000.com](http://www.tushu000.com)

# 《ACCOUNTING FOR DUMMI》

## 内容概要

Whether you're a small business owner or just want to understand your 401(k) statements, a basic understanding of accounting practices is important for anyone who handles money. Knowing how to balance the books and stay in the black is vital for keeping a business afloat or keeping your checkbook balanced.

If you need to keep the books in order, this new edition of Accounting For Dummies helps you get a handle on all those columns of numbers. It offers fully up-to-date coverage of accounting basics and includes all the tools and tips you need to:

- \* Make sense of bookkeeping basics
- \* Read a financial statement
- \* Manage budgets for a better bottom line
- \* Analyze business strengths and weaknesses
- \* Evaluate accounting methods and business structures

John Tracy, Certified Public Accountant and former professor of accounting, presents everything you need to know to master modern accounting. Packed with practical guidance and real-world scenarios, this handy guide covers it all:

- \* Making and reporting profit
- \* Reporting a company's financial condition
- \* Preparing financial reports
- \* Budgeting profit and cash flow
- \* Choosing and implementing accounting methods
- \* How to read a financial report
- \* Audits, accounting fraud, and audit failure
- \* How to decipher accounting jargon
- \* And savvy ways businesses use accounting

From balance sheets, to income statements, to inventory, almost every aspect of modern business requires basic accounting techniques. You'll learn it all here. Plus, this new edition covers the impact of the Sarbanes-Oxley Act of 2002, recent accounting fraud scandals, the establishment of the Public Company Accounting Oversight Board, and the new financial reporting standards for stock options and financial derivatives.

Become a better manager by speaking your accountant's language

Use smart accounting to maximize profits and minimize confusion

Whether you're a small business owner or a manager responsible for keeping your company profitable, this new edition of Accounting For Dummies helps you get a handle on all those numbers your accountant gives you. Accounting basics for business and personal finances help you balance your books and stay in the black.

Discover how to

- \* Make sense of bookkeeping basics
- \* Read a financial statement
- \* Manage budgets for a better bottom line

# 《ACCOUNTING FOR DUMMI》

- \* Analyze business strengths and weaknesses
- \* Evaluate accounting methods and business structures

length: (cm)23.3

width:(cm)18.5

# 《ACCOUNTING FOR DUMMI》

## 版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：[www.tushu000.com](http://www.tushu000.com)