

《国际物流》

图书基本信息

书名：《国际物流》

13位ISBN编号：9787121020223

10位ISBN编号：712102022X

出版时间：2006-6

出版社：第1版 (2006年6月1日)

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页数：262

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内容概要

本书集作者多年在物流领域工作和从事国际贸易教学的经验，并且是与世界各地不同领域的专家和学者交流的结果。该书从环境与企业的角度，针对国际物流管理的主要功能，以美国和世界其他国家及地区的生动案例、丰富的图表，详细剖析了国际物流的方方面面，涉及全球作业管理、全球货物运输管理、进出口运作及物流管理这几方面。本书内容丰富、论述清晰、结构严谨、文字通俗，可供广大从事物流行业的人员或高等院校物流及供应链管理专业的师生阅读。

精彩短评

1、 professional book for project-

精彩书评

- 1、物流理论比较先进，介绍体系清晰，不像国内的一些书定义比较复杂，越看越糊涂。。。特别是提出了人道主义救济物流、有毒废弃物国际贸易、安全问题等应该是值得探讨的未来问题。
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