

# 《关键要素》

## 图书基本信息

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## 内容概要

### 在线阅读本书

#### Praise for Vital Factors

Each story in this book provides a real – world example of the importance of finding ways to continually focus on and perfect your vital factors as a means to be successful in business and in life. Vital Factors brings to life the MAP process to help you figure out what really matters as you seek to enhance your personal life or to transform your business." - – Kerry Killinger, chairman and CEO, Washington Mutual

When I first became CEO I was inundated with constant interruptions and distractions. Then I discovered the MAP process. MAP forces you to focus on those core issues that drive an organization and eliminate the extraneous. Vital Factors shows the reader how to overcome these challenges through the stories of people who succeeded." - – John V. Shields, chairman emeritus, Trader Joe's Company

Vital Factors brings to life the power of concrete concepts that create consistency and results. I entrenched myself in these MAP principles early in my career, and years later I used them to develop my leadership team and transform our organization." - – Joseph V. Haggerty, chief operating officer, United Way of America

Vital Factors captures the winning formula to run any size business or organization. The real – world examples – provide insight that will help you grow as a leader and advance your career. It is mandatory for all of my senior leaders." - – David Berman, vice president of worldwide sales and service, WebEx Communications, Inc.

Vital Factors is a valuable tool for all leaders and teams. It has provided our organization with a simple disciplined process to transform our business from being action focused to results focused. Vital Factors is now part of our culture and used by every employee; the linkage to results is incredible. Focus, discipline, communication, and accountability are driving positive results!" - – Sharon Stein, senior vice president, Ceridian

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### 作者简介

Lee Froschheiser is president and CEO of MAP. He has managed organizations in the private and public sectors, and as a coach and mentor, he has trained many of the premier business leaders in the United States today.

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