

《The Five Most Import》

图书基本信息

书名：《The Five Most Important Questions You Will Ever Ask About Your Organization组织机构五题须知》

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内容概要

在线阅读本书

With Peter Drucker ' s five essential questions and the help of five of today ' s thought leaders, this little book will challenge readers to take a close look at the very heart of their organizations and what drives them. A tool for self-assessment and transformation, answering these five questions will fundamentally change the way you work, helping you lead your organization to an exceptional level of performance. Peter Drucker ' s five questions are: What is our Mission?withJim Collins

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1、《The Five Most Important Questions You Will Ever Ask About Your Organization组织机构五题须知》的笔记-第144页

It is often said that the simple questions are the hardest to answer.

You need answers because you need action.

But the most important thing is to ask these questions.

1. What is our mission?
2. Who is our customer?
3. What does the customer value?
4. What are our results?
5. What is our plan?

What is the current mission?

What are our challenges?

What are our opportunities?

Does the mission need to be revisited?

Each of more than one million nonprofit organisations in the U.S. may have a very different mission, but changing lives is always the starting point and ending point.

A fundamental responsibility of leadership is to make sure that everybody knows the mission, understands it, lives it.

The hospital does not take care of health; the hospital takes care of illness.

the emergency room was there to give assurance to the afflicted.

Every board member, volunteer, and staff person should be able to see the mission and say, “ Yes. This is something I want to be remembered for. ”

To have an effective mission, you have to work out an exacting match of your opportunities, competence, and commitment. Every good mission statement reflects all three.

You look first at the outside environment. The organisation that starts from the inside and then tries to find places to put its resources is going to fritter itself away. Above all, it will focus on yesterday.

You must search out the accomplished facts - things that have already happened - that present challenges and opportunities for the organisation.

Leadership has no choice but to anticipate the future and attempt to mold it, bearing in mind that whoever is content to rise with the tide will also fall with it.

Things that are of primary importance now may become secondary or totally irrelevant very soon.

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Make principled decisions

Never subordinate the mission in order to get money.

If there are opportunities that threaten the integrity of the organisation, you must say no. Otherwise, you sell your soul.

John Donne: “ Never start with tomorrow to reach eternity. Eternity is not being reached by small steps. ”

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