

《公司财务报告与分析》

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《公司财务报告与分析》

内容概要

内容简介

本书是哈佛大学MBA公司财务报告分析标准教材，是一本相当成功的教科书。管理者、投资者、信贷者和公共会计需要知道公司战略及其与公司财务报告和实践的相互作用，书中向财务报表的使用者表明如何分析财务报告以甄别公司提供的经济信息。

《公司财务报告与分析》

作者简介

书籍目录

Contents

PART ONE

Corporate Financial Reporting and
Analysis Environment

1 Introduction

Authorities

Financial Accounting Standards Board

Securities and Exchange Commission

American Institute of Certified Public

Accountants

International Accounting Standards

Committee

Basic Issues

Historical Cost vs. Current Values

Cookbook vs. General Standards

Disclosure vs. Recognition

Expanding the Accounting Model

Tax Accounting

Management Accounting

Financial Reporting Decisions

Financial Analysis

PART Two

Corporate Financial Reporting

Fundamentals

2 Basic Accounting Concepts

Significance to Users

Basic Concepts

Business Entity

Going Concern

Monetary

Accounting Period

Consistency

Historical Cost

Realization

Matching of Costs and Revenues

Dual Aspect

Reliability of Evidence

Disclosure

Conservatism

Materiality

Substance over Form

Limitations

Application

Case 2-1: Cape Cod Novelty Shop

3 Primary Financial Statements

Statement Analysis

Statement Objectives

《公司财务报告与分析》

General Requirements
Statement of Financial Position
Assets
Current Assets
Investments
Property
Other Assets
Liabilities
Current Liabilities
Long-Term Liabilities
Deferred Credits
Accumulated Provisions
Owners' Equity
Income Statement
Elements
Basic Conventions
Expenditures and Expenses
Statement Fonnat
Interrelationship
Changes in Owners' Equity
Other Considerations
Notes to Financial Statements
Auditor's Report
Interim Statements
Forecasts
Sununary of Financial Results
Management Discussion and Analysis
Text
Appendix A Basic Accounting Mechanics
Case 3-1: Marion Boats, Inc.
Case 3-2: Superior Clamps, Inc.
4 Intercorporate Equity Investments
Ownership Interests of Less than 20%
Marketable Equity Securities
Other Than Investment
Ownership Interests of More than 20%
Cost and Equity Methods Illustrated
Consolidated Financial Statements
Consolidation
Accounting Concepts Peculiar to
Consolidated Statements
Proportional Consolidation
Equity Method Adjustments
Consolidation Procedures
Financial Analysis Considerations
Case 4-1: Productos Azteca (A)
Case 4-2: Productos Azteca (B)
5 Statement of Cash Flows
Basic Structurc of the Statement of Cash

Flows 85

Computing Cash Flow from Operations

Computing Cash Flow from Investing and
Financing Activities

Financial Analysis Using the Cash Flow
Statement

Case 5-1: Northrop Corporation Statement of
Cash Flow

PART TREE

Role of Certified Public Accountants'

Opinion in Corporate Reporting
and Analysis

6 Independent Auditor's Report

The Auditing Profession

The Auditor's Report

Forms of the Audit Report

The Auditor's Work

The Audit Plan

Evaluation of Internal Controls

Auditing Procedures

Audit Committee

Detecting Financial Statement Fraud

Case 6-1: Elevator Service, Incorporated

Case 6-2: Eagle Tools, Incorporated

Case 6-3: International Oil

Case 6-4: Precision Instrument

Corporation

PART FOUR

Basic Financial Statement Analysis

Techniques

7 Financial Statement Analysis

A Business Analysis

Financial Reporting Bias

Financial Ratio Analysis

Liquidity Ratios

Solvency Ratios

Funds Management Ratios

Profitability Ratios

Linking Ratios

A Warning

Common Stock Ratios

Earnings per Share

Price-Earnings Ratio

Book Value per Share

Dividend Yield

Growth Analysis

Sustainable Growth Rate Equations

Basis of Comparison

Transnational Financial Statement

《公司财务报告与分析》

Analysis
Fonnats
Language
Different Terminology
Currencies
Accounting Principles
Disclosure
TaxCode
Legal
Cultural
Efficient Markets
Critical Skill
Case 7-1: Assessing a Company's Future
Financial Health
Case 7-2: First Investments, Inc : Analysis of
Financial Statements
Case 7-3: Identify the Industries
Case 7-4: Scranton Fumiture Company
8 Quality of Earnings Analysis
Quality of Earnings Concept
Key Detenninants
Financial and Operating
Considerations
Industry
Relationship to Earnings Multiples
Assessing Quality
Two Common Applications
The Signals
Not Now, but Later
Current Signals
Lowering the Cost
Other Applications and Measurements
Management Appraisal
Relative Quality
Adjusted or Not Adjusted
Volatility and Risk
A Useful Tool
Case 8-1: The News Corporation Limited:
Quality of Earnings Analysis
Case 8-2: Kendall Square Research
Corporation (A)
Case 8-3: National Electric Corporation
9 Growth Rate Analysis
Optimum Strategies
Exceptions
Other Strategies
Financial Strategies
Sustainable Growth Rate Equations
Actual versus Indicated

Sources of Growth
Earnings-per-Share Growth
Analysis of Income Changes
Real versus Nominal
Additional Analysis
Appendix A Measurement of Growth
Case 9-1: Butler Lumber Company
Case 9-2: The Home Depot, Inc.
PAKT FIVE
Measurement and Analysis of Income
IO Revenue Recognition
Recognition
Revenue Recognition Methods
Nonmonetary Transactions
Right of Return
Product Financing Agreements
Inappropriate Interest Rates
Accounting for Bad Debts
Direct Write-Off Method
Bad Debt Estimation Method
Financial Statement Presentation
Warranties and Service Guarantees
Realization Controversy
Analytical Considerations
Case 10-1: D.C. Electrical, Inc.
Case 10-2: Accounting for Frequent
Fluctuations
Case 10-3: Patten Corporation
11 Extraordinary and Unusual Items,
Discontinued Operations, and
Accounting Changes
Current Presentation
Two Points of View
Extraordinary Items
Unusual Events and Transactions
Discontinuation or Disposal of a Business
Segment
Accounting Principle, Estimate, and Entity
Changes
Principle Changes
Changes in Accounting Estimates
Changes in the Entity
Materiality
Correction of an Error
Financial Analysis
Case 11-1: Agro Feed Products
Incorporated
12 Basic and Diluted Earnings per
Share

Dual Presentation: A Summary
Investors' Preference
Legal Considerations
Simple Capital Structures
Illustration
Diluted Earnings per Share
Computation Example
Treasury Stock Method
Computation Example
Weighted Average Computations
Dividends-per-Share
Financial Analysis
Case 12-1: Lustra S.p.A. (A)
Case 12-2: Lustra S.p.A. (B)
Case 12-3: Lustra S.p.A. (C)
rART SIX
Asset and Expense Reporting and
Analysis
13 Income Taxes
Tax Expense Components
Different Approaches
First-Year Taxes
Second-Year Taxes
Deferred Tax Asset
FASB Statement No.
Balance Sheet Approach
Comprehensive Approach
Examples
Valuation Allowance
Enacted Change in Tax Laws or Rates
Tax Allocations
Exemptions
Display
Financial Analysis
Case 13-1: Grand Metropolitan PLC
14 Long-Lived Fixed Assets
Capitalization Criteria
Cost Basis
Expenditures Subsequent to Acquisition and
Use
Maintenance and Repairs
Betterments, Improvements, and
Additions
Land
Wasting Assets
Alternative Measurement Proposals
Depreciation
Computing Depreciation
Estimating the Useful Life of Fixed

Assets
Residual Value
Depreciation Methods
Straight-Line Depreciation
Accelerated Depreciation
Units-of-Production Depreciation
Accounting for Depreciation
Group Depreciation
Depreciation and Federal Income Tax
Depreciation Schedule Revisions
Depreciation Method Changes
Additions
Asset Write-Downs
Written-Up Assets
Accounting for Retirements
Capital Investment Decisions
Depletion
Depreciation Decisions
Asset Impairments
Analysis of Fixed Assets
Depreciation Analytical Considerations
Case 14-1: Electrical, Mining, and Industrial
(EMI) Corporation
Case 14-2: United Kingdom Properties
Trust
15 Changing Prices
Measures of Inflation
Business Considerations
Purchasing Power
Performance Measurement
Adjustments
Internal Measurements
Accounting Requirements
Real Analysis
Controversial Method
Appendix A Cruzeiro Corporation
Example
Case 15-1: Discount Mart
Case 15-2: Telefonos De Mexico
S.A. de C.V.
16 Intangible Assets
Authoritative Sources
Role of Judgment
Financial Analysis
Management Signals
Coping with Diversity
Case 16-1: SKA (Sweden)
Case 16-2 Stone and Sons Limited
Case 16-3 Homecomings Reverse Mortgage

Group (A)
Case 16-4 Homearnings Reverse Mortgage
Group (B)
17 Inventory
Inventory Pricing
Periodic and Perpetual Inventory
Systems
Cost or Market, Whichever Is Lower
Inventory Analysis
Case 17-1 Summit Distributors
Case 17-2 Daniel Dobbins Distillery,
Inc
18 Business Combinations
Purchase Method
Purchase Method Illustration
Goodwill
Only from Acquisition Date
Principal Issues
Pooling of Interests Method
Pooling of Interests Illustration
APB Opinion No. 76
Ninety Percent Test
Accounting Mechanics
Reporting Requirements
Continuing Controversy
Financial Analysis
Case 18-1 Comptrex' Associates, Inc.
Case 18-2 Medaphis Corporation
PART SEVEN
Long-Term Financial Commitment
Reporting and Analysis
19 Financial Instruments
Characteristics of Long-Term Debt
Financial Consideration
Valuation
Investment Risk
Rating Agencies
Bond Ratings
Rating Considerations
Indenture
Asset Protection
Future Earning Power
Financial Resources
Management
Issuer's Accounting
Amortization of Bond Premium and
Discount
Extinguishment before Maturity
Extinguishment of Liabilities

Troubled Debt Restructuring
Convertible Debt
Conversion
Debt Issued with Stock Warrants
Classification of Short-Term Debt Expected
to Be Refinanced
Classification of Obligations That Are
Callable
Inappropriate Interest Rates
Impaired Loans
Transfers of Financial Assets
Buyer's Accounting
Interest Income
Troubled Debt Restructuring
FASB Statement No.
Derivative Financial Instruments
Disclosure Standards
Financial Analysis and Decision Models
Cash Flow Focus
Case 19-1 Franklin Corporation
Case 19-2 First Securities, Inc.
20 Case 19-3 Bishay Industries
Leases
Leasing Practice
Lease Accounting
Lessee's Statements
Lessor's Statements
Sale and Leaseback
Financial Analysis
Case 20-1 Teltronica S.A.
Case 20-2 Security Plus, Inc.
21 Retiree Benefits
Pension Plans
Valuation
Assumptions
Benefit Formulas
Funding Instruments and Agencies
Employee Retirement Income Security
Act
Income Tax Considerations
Vesting
Pension Accounting
Key Terms
Net Periodic Pension Cost
Accounting Illustrated
Other Plans
Settlements and Curtailments
Postretirement Benefits
FASB Statement No.

Scope
Obligation
Net Periodic Postretirement Benefit Cost
Accounting Illustrated
Immediate Recognition
Delayed Recognition
Curtailments and Settlements
Multiemployer Plans
Deferred Compensation Contracts
Financial Analysis
Case 21-1 International Paper (A)
Case 21-2 International Paper (B)
PART EIGHT
Stockholders' Equity Reporting and
Analysis
22 Stockholders' Equity
Stockholders' Equity
Common Stock Accounts
Preferred Stock
Treasury Stock
"Greenmail"
Dividends
Legal Obligation
Stock Dividends and Splits
Stock-Based Compensation
Summary
Intrinsic Value Method Explained
Fair Value Method
Other Plans
Intrinsic Value Method Explained
Fair Value Method Explained
Disclosure Requirements
Stock Purchase Loans
Employee Stock Ownership Plans
Other Accounts
Stockholders' Equity Analysis
Stockholders' Book Value
Other Information
Buybacks
Changing Nature of Debt and Equity
Distinction
Case 22-1 Nutra Foods
PART NINE
Special Reporting and Analysis Issues
23 Foreign Activities
Exchange Rates
Foreign Currency Transactions
Consolidated Statements
Stable Exchange Rate

Fluctuating Exchange Rate
FASB Statement No. 52
Functional Currency
Current-Rate Method
Remeasurement
Economic Hedges
Highly Inflationary Economies
Measurement and Motivation
Statement Analysis
Controversial Subject
Case 23-1 A. B, Deutz GmbH
24 Disaggregated Business Disclosures
Management Unit
Oil and Gas Reserves
Tncctor .Slirvevs 85
Corporate Viewpoint
Common Costs
Transfer Prices
Analytical Value and Techniques
Case 24-1 Value Investment
Management
25 Interun Period Reports
Inherent Problems
Too Short
Limited Time
Alternative Objectives
APB Opinion 28
Revenues
Product Costs
Other Costs
Extraordinary and Unusual Items
Role and Limitations
Case 25-1 Champion International
26 Contingencies
FASB Statement No. 5
Accounting Entries
Loss Contingencies Subsequent to the Balance
Sheet Date
Accounts Receivable and Warranty
Obligations
Self-Insurance
Litigation, Claims, and Assessments
Threat of Expropriation
Catastrophe Losses
Indirect Guarantees of Indebtedness
Contingency Gains
Restructuring
Environmental Remediation Costs
Objections

《公司财务报告与分析》

Financial Analysis

Case 26-1 Global Industries, AG

27 International Accounting Standards and

Transnational Financial Analysis

International Accounting Standards

Transnational Financial Analysis

Formats

Language

Different Terminology

Currencies

Accounting Principles

Disclosure

TaxCode

Legal

Cultural

Coping with Accounting Diversity

Learn the Range of Differences

Lowering the Cost of Information

Pushing Costs Even Lower

Step 1: Classify Accounting Policy

Step 2: Complete the Worksheet

U.S. GAAP Model Preferred

Case 27-1 Daimler-Benz AG

Appendix Present Value Tables

Indexes

Case Index

Subject Index

《公司财务报告与分析》

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