

《里外》

图书基本信息

书名：《里外》

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内容概要

《里外》杂志是由朗图·柠檬传媒打造的一本隶属于设计师专业杂志。主要关注国际及本土空间设计、室内设计、家居产品设计等领域的发展及创新思维，建立一个具备国际全局性视野的专业资讯交流平台，致力为读者带来更多层次新鲜概念及引发深度思考。

编辑阐述：

定位：国际创意群体的空间与家居视野杂志 \ 中国创意精英的全球视野设计杂志

品牌精神：未来视角，全球视野，沟通里外，触发灵感

宗旨：传递、拓展设计价值，促进交流，推动生活革命

主要栏目版块MAJOR CONTENTS

一、设计速递DESIGN VIEW

将国内外最具影响力的家居\建筑\设计\艺术界盛事、权威竞赛信息等产业动态一一网罗。

二、空间SPACE

于全球搜罗具话题性与启发意义的建筑与空间设计，分析其设计理念与示范意义。范围涉及购物空间、餐饮空间、酒店等各类型商业消费空间、办公空间、公共空间以及私人住宅、样板房、概念住宅空间等。

三、主题FEATURES

结合社会热点课题，洞察空间与商业运营、消费模式及社会生活的关系，以国际视野的角度，丰富的编辑手法，探索更多维度的设计发展趋势。

四、人物PEOPLE

关注国际设计精英的设计理想与动向。每期针对国内外创意行业的企业运营者、空间及产品设计师及具有创新意识的社会精英或后起之秀的深度访谈，深入了解其创作历程及透析其运营理念、创意源泉，启发行业新思考。

五、家居LIVING

分享全球成功家居品牌的经营哲学与精神；聚焦世界知名家居品牌商、设计师的最新产品及背景故事，以短讯的形式，率先报道国际家具产品界最新发展动向。

六、RITOLove

紧贴国际创意生活风潮，以独特的视角介绍国内外时尚热点事件、场所（包括酒店、餐厅、酒吧等）、最新饮食风尚、时尚服装配饰等。

《里外》设计沙龙

——线下平台，融和多元思考，实现设计价值。秉承《里外》杂志作为国际设计界与社会沟通平台的使命，我们定期会就一些具话题性与启发性的主题进行形式多样的沙龙活动，以传播设计新思维、融和多元思考，实现设计价值为目标。

In/Out is a professional magazine created by Lemon Media, which focuses on both international and local architecture\interior\furniture design. By establishing a professional communicative platform with global view, In/Out hopes to bring readers fresh and deeper thinking.

Editor ' s words:

Position: a Space & Living magazine with global view which belongs to international creative group. Spirit: futuristic vision, global view, communication between In and Out, inspirational thinking Aim: transmission and expansion of the design value, promotion of exchange and promoting the living revolution

DESIGN VIEW:

Collect and report the most influential domestic & international furniture\architecture\design\art news and events.

SPACE:

Search and feature the inspirational architecture\interior space projects globally, including the retail space, restaurant, hotels, residential space, office, public space and different commercial and conceptual spaces etc.

FEATURES:

Combined with popular social topics, insight to the commercial management, consumption modes and various social relationships, we devote to explore multidimensional design trends with international perspectives and fruitful editing ways.

PEOPLE:

Talk with design elites and successful business operators, to explore and share their creative thoughts and successful story, to inspire new thinking in industry.

LIVING:

Share the successful story of international furniture brands, focus on and report the latest products news from industry, various brands, designers.

RITO LOVE:

Follow up closely with international creative trends, featuring both domestic and international lifestyle by hot spots, places (including hotels, restaurants, bars etc.), the latest catering and fashion trends etc.

In/Out Salon:

another platform for multi-integration thinking, to achieve the design value. In/Out Salon is a series of themed activities inspired by the current popular social topics. We held regularly on certain subjects to express new ideas, integrating multi thinking to realize design values.

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