

《FIERCE CONVERSATIONS》

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内容概要

Fierce Conversations is a way of conducting business. An attitude. A way of life. Communications expert Susan Scott maintains that a single conversation can change the trajectory of a career, marriage or life. Whether these are conversations with yourself, partner, colleagues, customers, family or friends, Fierce Conversations shows you how to have conversations that count. Scott reveals how to:

- * Overcome the barriers to meaningful conversations
- * Express who you are and what you believe
- * Confront tough issues with courage, confidence and sensitivity
- * Overcome fear to get to the heart of the problem
- * Inspire followers, attract believers and build visions that become reality
- * Bring about real change through talking
- * Encourage others to reveal their true opinions

Packed with exercises and questionnaires to help you have the best conversations possible, Fierce Conversations will revolutionise the way you communicate.

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作者简介

Susan Scott has spent sixteen years training clients in the art of fierce conversations. She maintains an international consulting firm Fierce Conversations Inc. She provides programmes to CEOs and executives. She lives in Seattle, Washington.

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