

## 图书基本信息

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## 内容概要

### Cash In with Collectibles

Stand out from the crowd and attract high bidders with expert advice straight from eBay's top collectibles PowerSellers. Whether you're cleaning out your attic or selling a prized collection, we'll show you how to tap into eBay's biggest market--nearly 20 million people. Different from any other type of sale, selling collectibles on eBay requires a unique approach. Learn from our category-specific tips that focus on finding, appraising, pricing, presenting, selling and shipping rare merchandise. Learn how to: Select the keywords and brand names that experienced collectors search for Authenticate your inventory so you don't get taken in by fakes Ship fragile or odd-size collectibles without fear of breakage Predict the next hot trend and watch out for the end of a fad Determine the value of your items and price them to get top dollar

Plus: eBay Powersellers' exclusive category tips!

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