

《CFO Guide to Doing B》

图书基本信息

书名：《CFO Guide to Doing Business in China 在中国经商的首席财务官指南》

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内容概要

CFO Guide to Doing Business in China has gathered all the important aspects based on the author's personal experiences as a CFO, a financial consultant, an entrepreneur and also a successful businessman in China for over a decade. It is not only a Guide for CFOs of foreign companies in China, but also a practical book for investors who want to do or are already doing business in China. Although the book focuses on financial, accounting, taxation, and auditing aspects, it also gives tips to newcomers on how to be more effective when doing business in China. The coverage includes the understanding of Chinese culture, managing and dealing with the Chinese people, strategies to expand your business in China. Practical contents based on real cases to help businesses get started and navigate the intricacies of China's accounting system, taxation issues, currency controls, risk management, outsourcing, people management, employment issues, mergers and acquisitions.

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精彩短评

- 1、蛮好蛮好，以后可以再看第二遍
- 2、买来好久了，本来想着看看外国人的视角，刚刚打开发现作者是华人，有种被坑的感觉，关键是书很贵。。//越翻越无聊，属于没有观点的书。

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