

# 《扩展》

## 图书基本信息

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### 内容概要

Learn how to achieve sustained business growth even in the toughest economic times. Author A.T. Kearney surveyed some 29,000 global companies over fourteen years and studied more than eighty companies in depth, in order to determine how the best companies continue to grow in good times and bad. Based on this extensive research and on the best practices of the most successful companies, *Stretch!* presents a practical, step-by-step plan for positive organic growth.

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