图书基本信息

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书籍目录

Unit OneGeneral Reading: Inaugural AddressSpecial Purpose Reading: How to Write a Welcome LetterTest-based ReadingPleasure Reading. The Happy DoorUnit TwoGeneral Reading: A Shot at CancerSpecial Purpose Reading: How to Write an Invitation LetterTest-based ReadingPleasure Reading: PerseveranceUnit ThreeGeneral Reading: Hype or Beautiful Science? Special Purpose Reading: How to Write an Application LetterTest-based ReadingPleasure Reading: Three Passions I Have Lived forUnit FourGeneral Reading: Agricultures Two-edged SwordSpecial Purpose Reading: How to Write a Recommending LetterTest-based ReadingPleasure Reading: The Love of BeautyUnit FiveGeneral Reading: Radiation and Human HealthSpecial Purpose Reading: How to Write a Replying LetterTest-based ReadingPleasure Reading; Happiness Is a JourneyUnit SixGeneral Reading: What Animals Shall We Imitate? Special Purpose Reading: How to Make an Opening SpeechTest-based ReadingPleasure Reading: HomeUnit SevenGeneral Reading: Girl Brain, Boy Brain? Special Purpose Reading: How to Write an Introduction LetterTest-based ReadingPleasure Reading: The Four FreedomsUnit EightGeneral Reading: The Hidden Benefits of ExerciseSpecial Purpose Reading: How to Write a ReportTest-based ReadingPleasure Reading. Every Mountain Has a PeakUnit NineGeneral Reading. Holding Colleges Accountable: Is Success Measurable? Special Purpose Reading: How to Write a ContractTest-based ReadingPleasure Reading: "Packaging" a PersonUnit TenGeneral Reading. The Essence of Science and TechnologySpecial Purpose Reading: How to Write a ResumeTest-based ReadingPleasure Reading: True NobilityAnswer Keys & TranslationUnit OneUnit TwoUnit ThreeUnit FourUnit FiveUnit SixUnit SevenUnit EightUnit NineUnit Ten

章节摘录

To illustrate how to write replying letters , the following know-how of writing a replying letter for business inquiry is to be exemplified. When replying to a letter of inquiry from clients , associates , customers or colleagues , it is important to maintain an appropriate amount of formality. Your written communication may very well be the first and possibly only correspondence between you and the original sender , so making a good impression is crucial. Do exactly as the following guidelines show to make sure that you put your best face forward.

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