图书基本信息

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内容概要

[Slater] offers an inspiring narrative on a major business transition. (Harvard Business Review)

书籍目录

AcknowledgmentsPart I The Four-Year Crisis 1 A Surreal Halloween 2 The Lawyer Gates for the DefensePart II Emerging from the Crisis 3 The Most Unique Partnership in Business 4 Putting the Start-up to BedPart III How Bill Gates Reinvented Microsoft 5 Yes, Mom, I'm Thinking 6 Meeting with Former African ProstitutesPart IV How Steve Ballmer Reinvented Microsoft 7 Open and Respectful 8 The Discipline Revolution 9 Great People with Great Values 10 The New Culture of Being Friendly and HumblePart V The Rebooting of Microsoft 11 Has the Revolution Begun?AfterwordNotesIndex

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