《数字营销傻瓜书 Digital Marke》

图书基本信息

书名：《数字营销傻瓜书 Digital Marketing For Dummies？》

13位ISBN编号：9780470057933

10位ISBN编号：0470057939

出版时间：2007-1

出版社：John Wiley & Sons

作者：Carter, Ben; Brooks, Gregory; Catalano, Frank; Smith, Bud E.

页数：281

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内容概要

Thirty million online UK customers are just a click away, and Digital Marketing For Dummies shows you how to reach them. The author team of internet and marketing experts introduce you to the latest high – impact tools and techniques so you can promote your business with creativity and innovation, and stand out from your competitors.

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