

《商务英语选读》

图书基本信息

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作者：M.舒尔曼(美)

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译者：董启明

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内容概要

编辑推荐：《商务英语选读》是为将英语作为第二语言的商务专业本科生或攻读工商管理硕士学位（MBA）的研究生而编写的一本高级英语阅读教材。准备考GMAT或GRE的学生以及非英语国家雇员的英语阅读技能培训都可以使用此教材。本教材基于两个前提：（1）阅读是一种积极和相互影响的过程；（2）当读者对阅读材料感兴趣，发现它与自己的工作有关系时就会有积极性。……

书籍目录

To the Student

致学生

Chapter 1

“Gone Fishing”

《去钓鱼》

Economist, January 6, 1990

“Hold That Body Count!”

《注意发挥每个人的作用！》

A. Gary Shilling

Forbes, January 22, 1990

Chapter 2

“Making Time to Manage”

《合理安排时间》

Robert C. Dorney

Harvard Business Review, January - February 1988

“Management Time: Who's Got the Monkey?”

《管理时间：谁的麻烦事多？》

William Oncken, Jr., and Donald L. Wass

Harvard Business Review, November - December 1974

Chapter 3

“Ethics and Competitiveness - Putting First Things First”

《道德观与竞争 办事要有顺序》

John F. Akers

Sloan Management Review, Winter 1989

“Classroom Conundrum: Profits + Ethics = ?”

《课堂难题：利润 + 道德 = ?》

Max M. Thomas

Business Month, February 1990

Chapter 4

“Let's Put Capitalists Back into Capitalism”

《让我们把资本家赶回资本主义去》

Lester C. Thurow

Sloan Management Review, Fall 1988

“The Mind-Centered System”

《以头脑为中心的制度》

Michael Novak

Forbes, February 6, 1989

“Greed Does Not Explain It”

《并非贪得无厌》

Michael Novak

Forbes, April 3, 1989

Chapter 5

“In Services, What's a Name?”

《在服务业商标名称意味着什么？》

Leonard L. Berry, Edwin F. Lefkowitz, and Terry Clark

Harvard Business Review, September - October 1988

“But in the Office, No”

《但在办公室里行不通》

Joshua Levine, editor

Forbes, October 16, 1989

Chapter 6

“New Coke's Fizz - Lessons for the Rest of Us”

《新可乐的失败 对我们的教训》

Betsy D. Gelband and Gabriel M. Gelb

Sloan Management Review, Fall 1986

“Coke's Brand Loyalty Lesson”

《可乐公司忠实于商标的教训》

Anne B. Fisher

Fortune, August 5, 1985

Chapter 7

“Image and Advertising”

《象征与广告》

Julia M. Collins

Harvard Business Review, January - February 1989

“Corporate Coats of Arms”

《大公司的司标》

Ken Carls

Harvard Business Review, May - June 1989

Chapter 8

“Winging It in Foreign Markets”

《为国际市场临时准备》

Martin van Mesdag

Harvard Business Review, January - February 1987

“When in Rome Sell Like the Romans”

《入乡随俗》

Edwin F. Lefkowitz

Business Month, December 1989

Chapter 9

“Drugs: It Doesn't Have to Be Like This”

《吸毒：情况完全可以改变》

Economist, September 2, 1989

“Uncivil Liberties?”

《野蛮的特权？》

Tom Morganthau

Newsweek, April 23, 1990

Chapter 10

“The 9 to 5 Underground:

Are You Policing Computer Crimes?”

《神秘的9到5：对计算机犯罪该不该管？》

Jeffrey A. Hoffer and Detmar W. Straub, Jr

Sloan Management Review, Summer 1989

“Is Your Computer Secure?”

《你的计算机安全吗？》

Katherine M. Hafner

“A German Hackers' Club That Promotes Creative Chaos”

《一个德国计算机犯罪团伙千方百计制造混乱》

Gail Schares

Business Week , August 1 , 1988

Chapter 11

“ How to Go Global and Why ”

《企业如何走向世界？为什么要走向世界？》

Jeremy Main

Fortune , August 28 , 1989

“ Taking the Grief Out of Going Global ”

《去掉烦恼，走向世界》

Kurt Weidenhaupt

Business Month , February 1990

Chapter 12

“ Global Managers for Global Businesses ”

《全球性企业需要全球性管理人才》

F.T. Murray and Alice Haller Murray

Sloan Management Review , Winter 1986

“ Sorry , Wrong Number ”

《对不起，拨错号码了》

Peter G.W. Keen

Business Month , January 1990

Chapter 13

“ Wagon Masters and Lesser Managers ”

《车夫与少而精的管理人》

J.S. Ninomiya

Harvard Business Review , March - April 1988

“ American Management as viewed by International Professionals ”

《国际权威人士眼中的美国企业管理》

Ashok Nimgade

Business Horizons , November - December 1989

Appendixed

附录

Appendix A Definitions of Writing Terms and Examples of Writing Styles

写作术语解释与写文体实例

Appendix B Giving an Oral Presentation

如何进行口头表述

Appendix C Writing a Summary : Example of Summary

如何写总结

Appendix D Writing an Essay Examples of Essay and Synthesis

如何写文章

Appendix E Case Study Report

如何写项目研究报告

Appendix F Writing Evaluation Form

如何写评语

Appendix G Examples of Memoranda and Business Letters

备忘录与商务信件实例

Index

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